CBM003 ADD/CHANGE FORM

1. Department: Finance  College: BUS

2. Faculty Contact Person: Joaquin Diaz-Saiz  Telephone: 34713  Email: jdiaz-saiz@uh.edu

3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     INTB / 3354 / Introduction to Global Business
   - Instructional Area / Course Number / Short Course Title (30 characters max.):
     INTB / 3354 / INTRO TO GLOBAL BUSINESS
     • SCH: 3.00  Level: JR  CIP Code: 52.1101.00 16  Lect Hrs: 3  Lab Hrs: 0

4. Justification for adding/changing course: To more accurately reflect course content/level

5. Was the proposed/revised course previously offered as a special topics course?  Yes  No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     ___ / ___ / ___
   • Course ID: ___  Effective Date (currently active row): ___

6. Authorized Degree Program(s): BBA
   - Does this course affect major/minor requirements in the College/Department?  Yes  No
   - Does this course affect major/minor requirements in other Colleges/Departments?  Yes  No
   - Can the course be repeated for credit?  Yes  No (if yes, include in course description)

7. Grade Option: Letter (A, B, C ... )  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must
   match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
   INTB / 3354 / The History of Globalization & International Business
   • Course ID: 47424  Effective Date (currently active row): 8222011

9. Proposed Catalog Description: (If there are no prerequisites, type in "none").
   Cr: 3. (3-0). Prerequisites: junior standing. Students may not receive credit for both INTB 3350 - 3351
   and 3354. Students with either INTB 3350 or 3351 may substitute that course for INTB 3354.
   Description (30 words max.): Introduction to the concepts, institutions, and events associated with the
   globalization of business.

10. Dean’s Signature: __________________________  Date: 10-10-12

Print/Type Name: Teri Elkins Longacre