CBM003 ADD/CHANGE FORM

Undergraduate Council
☐ New Course ☑ Course Change
Core Category: ______ Effective Fall 2013

or
Graduate/Professional Studies Council
☐ New Course ☐ Course Change
Effective Fall 2013

1. Department: Marketing and Entrepreneurship  College: BUS
2. Faculty Contact Person: Joaquin Diaz-Saiz  Telephone: 34713  Email: j.diaz-saiz@uh.edu
3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     GENB / 3302 / Connecting Bauer to Business
   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     GENB / 3302 / CONNECTING BAUER TO BUSINESS
     • SCH: 3.00  Level: JR  CIP Code: 52.0101.00 16  Lect Hrs: 2  Lab Hrs: 1

4. Justification for adding/changing course: To more accurately reflect course content/level

5. Was the proposed/revised course previously offered as a special topics course? ☐ Yes ☑ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     ______ / ______ / ______
   • Course ID: ______  Effective Date (currently active row): ______

6. Authorized Degree Program(s): BBA
   • Does this course affect major/minor requirements in the College/Department? ☐ Yes ☑ No
   • Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes ☑ No
   • Can the course be repeated for credit? ☐ Yes ☑ No (if yes, include in course description)

7. Grade Option: Letter (A, B, C …)  Instruction Type: lecture, laboratory  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
   GENB / 2301 / Connecting Bauer to Business
   • Course ID: 23426  Effective Date (currently active row): 8242009

9. Proposed Catalog Description: (If there are no prerequisites, type in "none").
   Cr. 3. (2-1). Prerequisites: Completion or concurrent enrollment in ENGL 1304 or equivalent, business majors only. Credit not given for both GENB 3302/2301 and GENB 3301. Description (30 words max.): Overview of the business programs in Bauer College of Business and the connection to career paths. Development of business protocol and communication skills. Students who change their major to business with credit for GENB 3301 may substitute it for GENB 3302/2301 as long as they meet the business writing evaluation requirement.

10. Dean’s Signature: ____________________________  Date: ______________

Teri Erkins Longacre

- Created on 10/8/2012 2:02:00 PM -