CBM003 ADD/CHANGE FORM

Undergraduate Council

☐ New Course  ☒ Course Change

Core Category: NONE  Effective Fall 2010

Graduate/Professional Studies Council

☐ New Course  ☐ Course Change

Effective Fall RECEIVED SEP 2, 9 2009

1. Department: COMM  College: CLASS

2. Faculty Contact Person: Julie B. Fix, APR  Telephone: 3-3728  Email: jbfix@central.uh.edu

3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     COMM / 4376 / Economic Aspects of Mass Communication
   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMM / 4376 / ECONOMIC ASPECTS OF MASS COMM
   • SCH: 3.00  Level: SR  CIP Code: 09.0102.00.01  Lect Hrs: 3  Lab Hrs: 0

4. Justification for adding/changing course: To reflect change in prerequisite course

5. Was the proposed/revised course previously offered as a special topics course? ☐ Yes  ☒ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     ______ / ______
   • Course ID: ______  Effective Date (currently active row): ______

6. Authorized Degree Program(s): BA:COMM - Media Studies, Media Production
   • Does this course affect major/minor requirements in the College/Department? ☐ Yes  ☒ No
   • Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes  ☒ No
   • Can the course be repeated for credit? ☐ Yes  ☒ No (if yes, include in course description)

7. Grade Option: Letter (A, B, C …)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
   COMM / 4376 / Economic Aspects of Mass Communication
   • Course ID: 16458  Effective Date (currently active row): 20063

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
   Cr: 3. (3-0). Prerequisites: At least a C in COMM 2320 and at least a C+ in COMM 3355. Description
   (30 words max.): Economic, legal, and logistic considerations in mass communication production,
   distribution, and exhibition in theatrical, television, and cable markets.

10. Dean's Signature: ________________________________ Date: 09/28/09
    Print/Type Name: Dr. Sarah Fishman