CBM003 ADD/CHANGE FORM

Undergraduate Council  or  Graduate/Professional Studies Council
☐ New Course  ☒ Course Change

Core Category:  ______  Effective Fall 2010

1. Department: MARK  College: BUS

2. Faculty Contact Person: Teri Longacre  Telephone: 34669  Email: elkins@uh.edu

3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     ENTR / 4320 / Entrepreneurial Revenue

   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     ENTR / 4320 / ENTREPRENEURIAL REVENUE

   • SCH: 3.00  Level: SR  CIP Code: 52.1801.00 16  Lect Hrs: 3  Lab Hrs: 0

4. Justification for adding/changing course: To more accurately reflect course content/level

5. Was the proposed/revised course previously offered as a special topics course?  ☐ Yes  ☒ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:

   • Course ID: 0  Effective Date (currently active row): ______

6. Authorized Degree Program(s): BBA
   • Does this course affect major/minor requirements in the College/Department?  ☐ Yes  ☒ No
   • Does this course affect major/minor requirements in other Colleges/Departments?  ☐ Yes  ☒ No
   • Can the course be repeated for credit?  ☐ Yes  ☒ No (if yes, include in course description)

7. Grade Option: Letter (A, B, C...)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
   ENTR / 4320 / Entrepreneurial Revenue

   • Course ID: 22120  Effective Date (currently active row): 08/03

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
   Cr: 3. (3-0). Prerequisites: ENTR 3310 and approval of entrepreneur coordinator.  Description (30 words max.): Relationships among pricing, marketing strategies and revenues.

10. Dean's Signature: ___________________________  Date: 9/22/09

Print/Type Name: Latha Ramachand, Associate Dean

- Created on 9/15/2009 11:31:00 AM -