CBM003 ADD/CHANGE FORM

1. Department: Communication
2. Person Submitting Form: Craig Coover
3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     COMM / 4376 / Economic Aspects of Mass Communication
   - Instructional Area / Course Number / Short Course Title (30 characters max.):
     COMM / 4376 / ECONOMIC ASPECTS OF MASS COMM
   - SCH: 2.00
   - Level: SR
   - CIP Code: 09.0102.00.01
   - Lect Hrs: 2
   - Lab Hrs: 0
4. Justification for adding changing course: To provide appropriate foundation for course
5. Was the proposed/revised course previously offered as a special topics course? Yes No
   If Yes, please complete:
   - Instructional Area / Course Number / Long Course Title:
     ...
   - Content ID:
   - Start Date (yyymmdd):
6. Is this course offered for undergraduate credit only? Yes No
7. Authorized Degree Program(s): Communication
   - Does this course affect major/minor requirements in the College/Department? Yes No
   - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
   - Are special fees attached to this course? Yes No
   - Can the course be repeated for credit? Yes No
8. Grade Option: Letter (A, B, C, ...) Instruction Type: Lecture
9. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
   COMM / 4376 / Economic Aspects of Mass Communication
   - Start Date (yyymmdd): 2006.03
   - Content ID:
10. Proposed Catalog Description:
    - Cr ( ) Prerequisites: at least a C- in COMM 2320 and 3555
    - Description (30 words max.): Description unchanged
11. Dean’s Signature:
    - Date: 3/8/05

Print/Type Name: John Atmel

Created on 3/8/2005 12:42:00 PM