CBM003 ADD/CHANGE FORM

UC 8732 OSF

1. Department: Communication  College: CLASS

2. Person Submitting Form: Mike Ryan  Telephone: 3-2687

3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     COMM / 331 / Advertising Copywriting and Production
   - Instructional Area / Course Number / Short Course Title (30 characters max.):
     COMM / 331 / ADVERT. COPYWRITING AND PROD.
   - SCH: 3.00  Level: R  CRN: 02 0903 0001  Lect Hrs: 2  Lab Hrs: 1

4. Justification for adding/changing course: To provide appropriate foundation for course.

5. Was the proposed/revised course previously offered as a special topics course?  No
   - If Yes, please complete:
     - Instructional Area / Course Number / Long Course Title:

6. Is this course offered for undergraduate credit only?  Yes

7. Authorized Degree Program / Communication
   - Does this course affect major/minor requirements in the College/Department?  Yes
   - Does this course affect major/minor requirements in other Colleges/Departments?  Yes
   - Are special fees attached to this course?  Yes
   - Can the course be repeated for credit?  Yes

8. Grade Option: Letter (A, B, C, ...)  Instruction Type: lecture/laboratory

9. If this form involves a change to an existing course, please obtain the following information from
   the course inventory. Instructional Area / Course Number / Long Course Title
   COMM / 331 / Advertising Copywriting and Production
   - Start Date (yyyy3): 20063

10. Proposed Catalog Description:
    Cr. (5)  Prerequisites: at least a C in COMM 2310  Description (50 words max.): Description changed

11. Dean's Signature: [Signature]  Date: 1/2/06

Filing/Type Name: John Ander

- Created on 09/5/2005 12:28:00 PM -