TO:        Agnes De Franco, Interim Assistant Vice President
           for Undergraduate Studies

CC:        Marsha Daly, Program Manager, Provost's Office

FROM:      Elizabeth Anderson Fletcher, Associate Dean
           Bauer College of Business

SUBJECT:   Proposal for BBA Graduation Exit Requirements

DATE:      September 29, 2005

The Bauer College of Business recommends that the Undergraduate Council approve the following BBA Graduation Exit Requirements to assist the Bauer College in assessment of the Undergraduate Business Program and related learning outcomes.

Proposal:

In addition to university graduation requirements outlined in the "Academic Regulations and Degree Requirements" section of the undergraduate studies catalog, students filing for the bachelor of business administration (B.B.A.) degree have the following BBA Graduation Exit requirements prior to posting of the degree:

- Completion of a confidential career survey
- Completion of the confidential AACSB/EBI Undergraduate Assessment Study
- Completion of the major field test in business through the Educational Testing Service

Justification:

For accreditation purposes, the Bauer College of Business is required to provide career and employment data on our graduates and to perform programmatic assessment and assessment of learning outcomes.

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