



THE WEBINAR WILL BEGIN SHORTLY



INTRODUCTION TO FUNDING QUALITATIVE RESEARCH

A WEBINAR From HANOVER RESEARCH

With a PANEL DISCUSSION from UNIVERSITY OF HOUSTON Faculty

April 21, 2020

WEBINAR LOGISTICS

PRESENTATION LENGTH

30-minute presentation followed by a 30-minute panel discussion with Q&A

Q&A

Q&A will be included in the panel discussion following the presentation. You may also ask questions via the chat link, and the presenter will reply during the presentation, if possible and appropriate.

RECORDING & SLIDES

All attendees will receive a copy of the recording, including the slides.

PRESENTER



Bryan DeBusk, PhD

SENIOR GRANTS CONSULTANT
&
NSF TEAM LEADER



TOTAL WINS

\$360+
MILLION

More than \$360 million in total grant funding for clients since 2008.

SPECIALIZES IN



- PhD in Pharmaceutical Sciences
- Joined Hanover in 2009
- Supervises Hanover's NSF Team
- Started grant writing as a junior faculty member

On a Personal Note...



AVID HIKER: Lives in Colorado



CHILDHOOD DREAM: Be an astronaut



FATHER OF SEVEN: 4 kids, 2 dogs, 1 cat

INTRODUCTION TO FUNDING

- Who Funds Qualitative Research?
- What They Fund
- What You Can Ask For
- How to Apply

QUALITATIVE RESEARCH DEFINED

Qualitative research is **multimethod** in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative researchers **study things in the natural settings**, attempting to make sense of, or **interpret, phenomena in terms of the meanings people bring to them**. Qualitative research involves the studied use and collection of a **variety of empirical materials**—case study, personal experience, introspective, life story, interview, observational, historical, interactional, and visual tests—that describe routine and problematic moments and meaning in individuals' lives. Accordingly, qualitative researchers deploy a **wide range of interconnected methods**, hoping always to get a better fix on the subject matter at hand.



Denzin, N. K., & Lincoln, Y. S. (1998). *The landscape of qualitative research: Theories and issues*. Thousand Oaks, Calif: Sage Publications.



Photo by [Keagan Henman](#) on [Unsplash](#)

FUNDER-SPECIFIC CONSIDERATIONS

	FEDERAL AGENCIES	FOUNDATIONS
FUNDING	~\$50K to > \$1M	~\$10K to > \$500K
ANY LIMITATIONS?	<ul style="list-style-type: none">• Bound by Agency Priorities• Bound by Program Availability• Funding Often Reserved for Quantitative	<ul style="list-style-type: none">• Bound by Funder Priorities• May Want Input / Directive Oversight• Funding Subject to Milestone Completion
APPLICATION PROCESS	Prescribed Format with Peer Review	Varies Considerably by Funder
TIME TO AWARD	3 months to > 1 year	Weeks to ~ 6 months

WHO FUNDS QUALITATIVE RESEARCH?

American Council of Learned Societies

\$25 Million

20 programs
funding faculty and students

<https://www.acls.org/Our-Programs/Competitions-and-Deadlines>

WHO FUNDS QUALITATIVE RESEARCH?



Social Science Research Council

\$12 Million

Over 40 programs
including international opportunities

<https://www.ssrc.org/fellowships/>

WHO FUNDS QUALITATIVE RESEARCH?



Russell Sage Foundation

\$4 Million

Fellowships, grants, and institutes to support social science research that improves social and living conditions in the US

<https://www.russellsage.org/how-to-apply>

OPEN SOCIETY FOUNDATIONS

Open Society Foundations

\$90 Million

> 3000 grants, scholarships, and fellowships awarded annually

<https://www.opensocietyfoundations.org/grants>

WHO FUNDS QUALITATIVE RESEARCH?



American Association of University
Women

> **\$115 Million to date**

Grants of \$2K to \$35K
in 7 areas

<https://www.aauw.org/resources/programs/fellowships-grants/>

WHO FUNDS QUALITATIVE RESEARCH?



American Sociological Association

\$180,000+

Grants and fellowships
from \$250 to \$18K

<https://www.asanet.org/careers/grants-and-fellowships>

WHO FUNDS QUALITATIVE RESEARCH?

SPENCER FOUNDATION

SPENCER FOUNDATION

\$18 Million

Grants in research, training,
and field building

<https://www.spencer.org/why-we-grant>

WHO FUNDS QUALITATIVE RESEARCH?



WILLIAM T. GRANT FOUNDATION

\$13 Million

Officer's research grants up to \$50K
Major grants up to \$600K

<http://wtgrantfoundation.org/grants>

WHO FUNDS QUALITATIVE RESEARCH?



Directorate for Social, Behavioral, and
Economic Sciences (SBE)

NATIONAL SCIENCE FOUNDATION

\$271 Million

62% of all Federal Funding
for SBE research

<https://www.nsf.gov/dir/index.jsp?org=SBE>

WHAT THEY FUND

1. Research and training fellowships.
2. Fundamental research.
3. Applied research.
4. Implementation and assessment in applied settings.



WHAT THEY FUND

AMERICAN COUNCIL OF LEARNED SOCIETIES

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RECENT AWARDEES

[ACLS Collaborative Research Fellowships](#)

[ACLS Digital Innovation Fellows](#)

[ACLS Digital Extension Grants](#)

[ACLS Emerging Voices Fellows](#)

[ACLS Fellows](#)

[ACLS Leading Edge Fellowships](#)

[ACLS Project Development Grants](#)

[African Humanities Program Dissertation Fellowships](#)

[African Humanities Program Postdoctoral Fellowships](#)

[Charles A. Ryskamp Research Fellows](#)

Recent Awardees

Since 1957 more than 12,000 scholars have held ACLS fellowships and grants. ACLS fellowships and grants are awarded to individual scholars for excellence in research in the humanities and related social sciences. The peer-review process used to select ACLS fellows enables distinguished scholars to reach broad consensus on standards of excellence in humanities research.

In the 2019-20 competition year, ACLS awarded approximately \$25 million to more than 350 scholars across a variety of humanistic disciplines. Click on links below for new and recent awardees by cohort, along with project descriptions and recipient profiles.

[ACLS Collaborative Research Fellows](#)

[ACLS Digital Innovation Fellows](#)

RELATED LINKS

[Search for Fellows and Grantees](#)

Watch "[Emerging Themes and Methods of Research: A Discussion with ACLS Fellows](#)," an annual meeting session featuring recent ACLS fellows.

WHAT THEY FUND



Directorate for Social, Behavioral, and
Economic Sciences (SBE)

Recent NSF SBE Awards: University of Houston

Award Number	Award Title	Award Amount
<u>1760292</u>	RAPID: Hurricane Harvey: Experiences, Recovery and Future Policies	\$200,000
<u>1823815</u>	The Role of Workplace and Legal Context in Employment Discrimination Claims	\$294,492
<u>2020585</u>	Understanding Deep Neural Networks	\$139,360
<u>2048406</u>	Collaborative Research: International Coercion, Debt Relief, and Land Transactions	\$180,611

[Search NSF Awards Here](#)

WHAT THEY FUND

The screenshot shows the NSF website header with the logo and tagline "WHERE DISCOVERIES BEGIN". A search bar is located in the top right. Below the header is a navigation menu with options: Research Areas, Funding, Awards, Document Library, News, and About NSF. The "Funding" menu is expanded, showing sub-options: About Funding, Browse Funding Opportunities A-Z, and Due Dates. The main content area displays the breadcrumb "Home > Funding" and social sharing options (Email, Print, Share). The announcement is titled "Division of Human Resource Development" and "Improving Undergraduate STEM Education: Hispanic-Serving Institutions (HSI Program)".

Next Deadline: August 25, 2021

\$200K to \$400K for Planning or Pilot Projects

Up to \$3M for Implementation and Transformation Projects

“Projects may investigate the interplay of the institutional identity and students' social identities affecting students' STEM success at the proposing HSI

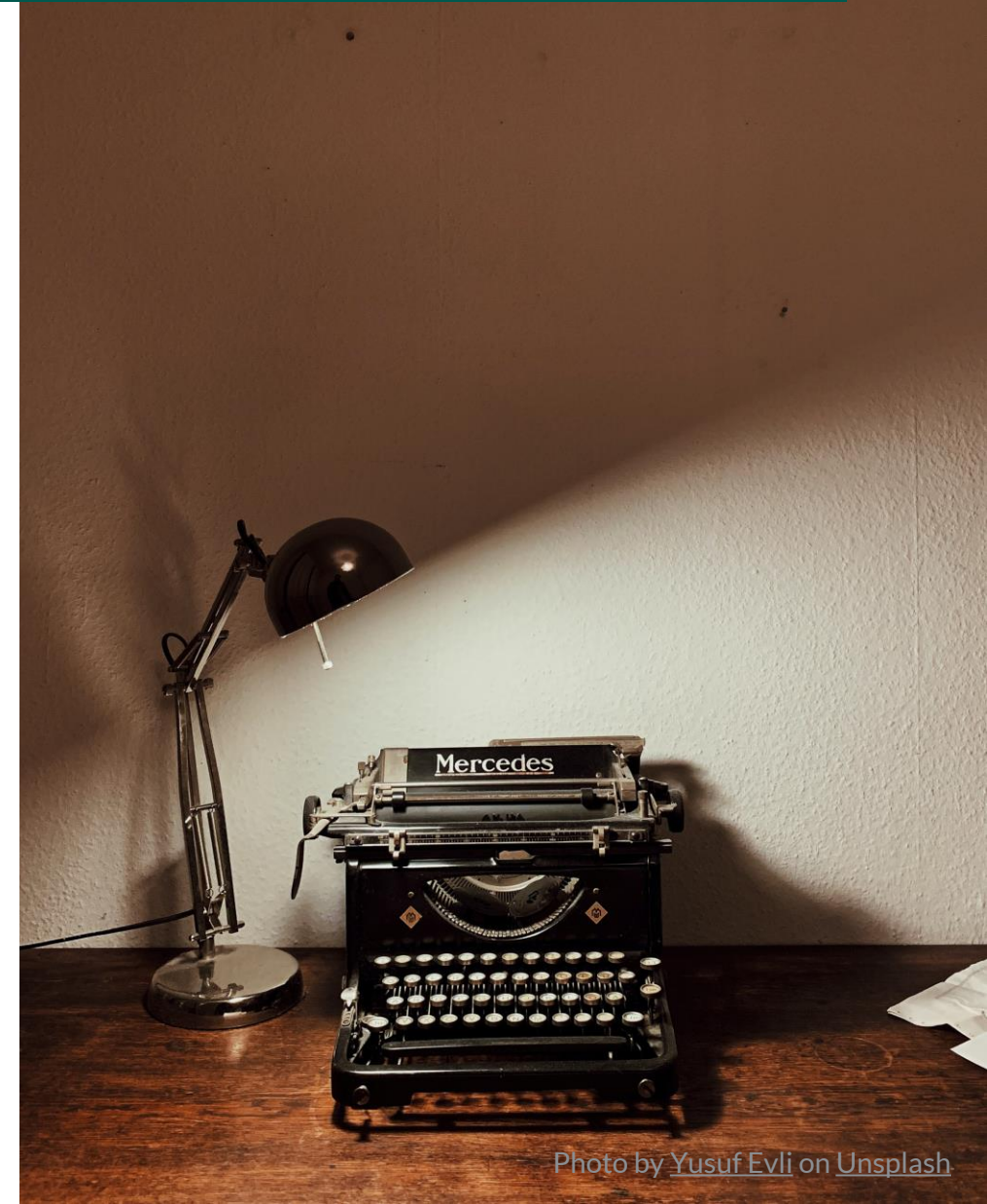
WHAT YOU CAN ASK FOR

Be sure to budget for

- Your time
- Your trainees
- Access to participants
- Access to data
- Equipment or services for data collection / analysis
- Transcription services
- Survey development or fees for use
- Travel for research, training, or presentations
- Publication expenses

HOW TO APPLY

1. Check the funder's website for deadlines, requirements, and other materials.
2. Work with the Office of Contracts and Grants to confirm eligibility and understand submission requirements.
3. Develop a Concept Paper or Letter of Intent / Letter of Inquiry.
4. Talk with a Program Officer, if allowed.
5. Refine your concept and prepare an application.



HOW TO APPLY: HELPFUL RESOURCES

SSRC Proposal Preparation Guide:
[The Art of Writing Proposals](#)

NSF Guidance:
[Writing Better Proposals
in Behavioral and Cognitive Science](#)

NSF Example:
[Funded SBE Proposal](#)



HANOVER'S GRANTSMANSHIP TRAINING CENTER

The screenshot shows the HR Digital website interface. At the top left is the HR DIGITAL logo. To the right is a search bar labeled 'Search Research Library' and a 'Go to Research Portal' button. Below the search bar is a navigation menu with links for MY PROJECTS, WEBINARS, CALENDARS, SERVICES, DASHBOARDS, TOOLKITS, and RESEARCH LIBRARY. The main content area features four alert boxes: 'WEEKLY PROGRAMMATIC ALERTS', 'WEEKLY RESEARCH ALERTS', 'MONTHLY PROJECTIONS', and 'WORKING WITH HANOVER GRANTS'. Below these is a large banner for the 'GRANTSMANSHIP TRAINING CENTER' with a description and a 'GO TO THE TRAINING CENTER' button. To the right of the banner are sections for 'YOUR TEAM', 'RECENTLY VIEWED' (listing 'Training Preparation Toolkit', 'Selecting a Faculty Cohort - Hanover's G...', 'Pre-Post Grant Academy Survey', and 'Grant Academy Model'), and an 'ORIENTATION VIDEO' button.



TRAINING, TIPS, AND TEMPLATES

Find self-directed training materials on NSF CAREER and other major competitions. Learn tips for preparing competitive proposals and find templates for common funders and programs.



SIGN UP FOR ALERTS

Get notifications of new funding opportunities in select areas.

CLICK to request access:

[HR Digital Access Request | Hanover Research](#)

HOW HANOVER CAN HELP

OUR SOLUTIONS



PROJECT CONSULTS

Recommendations for developing strong project concepts and engaging with program officers for feedback.



PROPOSAL REVIEW

Proposal critique with a focus on recommendations for structural and/or stylistic revisions based on experience working on successful proposals and funder guidance.



PROPOSAL REVISION

Editing and revision of proposals to ensure PIs are communicating their projects in a clear and concise manner and within reviewer and funder expectations.

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A long, straight road lined with large, leafless trees under a cloudy sky. The road is paved and has a white double line down the center. The trees are tall and have intricate branch structures. The sky is overcast with grey clouds. The overall scene is a classic campus or park setting.

PANEL DISCUSSION and Q&A



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