

HYUNSEOK (H.S.) HWANG

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APPOINTMENTS

- Sep, 2021 – Assistant Professor (*Tenure-Track*),
Department of Sociology, University of Houston, Houston, TX.
- Jan, 2021-
July, 2021 Assistant Research Scientist, The Institute for Science, Technology, and Public
Policy in the Bush School of Government and Public Service,
Texas A&M University, College Station, TX.

EDUCATION

- Dec, 2020 Ph.D. in Sociology, Texas A&M University
Dissertation title: Linking Categories to Institutional Logics: Examining Changes
in Legal Practices by Association with Changes in the Historical Prevalence of
Institutional Logics
Committee members: Patricia H. Thornton (Chair), Jane Sell, Arthur Sakamoto,
Ernesto Amaral, Leonard Bierman (Mays Business School)
- 2015 M.P.A., Public Management track and Nonprofit Management concentration,
The Bush School of Government and Public Service, Texas A&M University
Advisor: Laurie E. Paarlberg
- 2012 BA, Public Administration, Kyonggi University, South Korea
- Study Abroad Program at Sam Houston State University, Huntsville, TX,
Fall, 2008 – Spring, 2009
- Exchange Student Program at Sam Houston State University, Huntsville, TX,
Fall, 2010 – Spring, 2011

RESEARCH & TEACHING INTERESTS

Organization theory	Environmental Sociology
Community resilience	Sustainability
Philanthropic studies	Social entrepreneurship

PUBLICATIONS

Peer-reviewed publications

1. **Hwang, H.**, & Young, T. A. (*Forthcoming*). The Diversity Imperative: The Effects of Local Economic Structure and Social Capital on Local Philanthropy. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*.

2. **Hwang, H.** & Joo, D. (2021). How to be resilient?: Philanthropy as a collective response to natural disasters. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 32(2), 430-447. <https://doi.org/10.1007/s11266-020-00239-0>
3. Lee, Y, & **Hwang, H.** (2020). Loaded dice: Pandemics and economic inequalities. *International Journal of Policy Studies*, 11(2), 201-218.
4. **Hwang, H.** & Young, T. A. (2020). How Does Community Philanthropy Function: Direct effects of Social Problems and the Moderating Role of Community Racial Diversity. *The Social Science Journal*, 57(4), 432-449. <https://doi.org/10.1016/j.soscij.2019.03.013>
 - 2019 The Ruth C. Schaffer Award, Department of Sociology, Texas A&M University
5. Bierman, L., Brymer, R., Dust, S., & **Hwang, H.** (2019). Gatekeeping and Our Moral Fabric: Has Social Capital Deterioration Vanquished Professional Oversight? *Journal of Professions and Organization*, 6(3): 377-386. <https://doi.org/10.1093/jpo/joz010>
6. **Hwang, H.** & Paarlberg, L. E. (2019). The Energy Boom: Boon or Bane for Local Philanthropy? *Social Science Quarterly*, 100(5): 1899-1915. <https://doi.org/10.1111/ssqu.12682>
7. **Hwang, H.** & Young, T. A. (2019). Considering the Effectiveness of Philanthropic Collective Action: A Community Ecology Perspective. *International Journal of Sociology and Social Policy*, 39(3/4): 201-220. <https://doi.org/10.1108/IJSSP-05-2018-0078>
8. Beaton, Erynn E. & **Hwang, H.** (2017). Increasing the size of the pie: examining competition in the Nonprofit Sector. *Nonprofit Policy Forum*, 8(3): 211-235. <https://doi.org/10.1515/npf-2016-0012> [**Lead article**]
9. Paarlberg, L. E. & **Hwang, H.** (2017). The heterogeneity of competitive forces: The impact of competition for resources on United Way fundraising. *Nonprofit and Voluntary Sector Quarterly*, 46(5): 897-921. <https://doi.org/10.1177/0899764017713874> [**Lead article**]

MANUSCRIPTS UNDER REVIEW

Hwang, H., & Lee, Y. [Title omitted to preserve the blind review process]. (*1st Invitation to Revise and Resubmit*)

Lee, Y, & **Hwang, H.** [Title omitted to preserve the blind review process]. (*1st Invitation to Revise and Resubmit*)

Beaton, E. & **Hwang, H.** [Title omitted to preserve the blind review process]. (*Under Review*)

Hwang, H., & Lee, Y. [Title omitted to preserve the blind review process]. (*Under Review*)

WORKING PAPERS

What incentivizes local residents to contribute to nonprofits (with Peter Bixler, William Brown, and Arnold Vedlitz)

Prosocial behaviors amid the COVID-19 pandemic (with Young-joo Lee and Dongoh Joo)

Social disparities in Health accessibility (with Arnold Vedlitz)

Multiple Institutional Logics in the professional field with a historical approach (with Patricia H. Thornton)

Decoupling and selective coupling in the nonprofit sector (with Laurie Paarblerg)

Token and Totems: The Symbolic and Material Value of Workplace Racial Diversity (with Thornton, P. H., Brymer, R., Bierman, L)

Social Entrepreneurship from a microfoundation perspective (with Thornton, Patricia H.).

RESEARCH GRANTS

2019 Seed Research Grant from Student Award Committee of the Department of Sociology (\$1,200 / **Awarded**)

2019 RGK-ARNOVA President's Award and Grant (Co-PI: \$10,000 / *Declined*)

- PI: Lee, Young-joo (The University of Central Florida); A proposal about Corporate Social Action

2018 Mays Innovation Research Center, Mays Business School at Texas A&M University (\$10,000 / **Awarded**), 2018-2020

- Social Entrepreneurship Motivation project (completed survey with 376 responses)

2018 RGK-ARNOVA President's Award and Grant (Co-PI: \$10,000 / *Declined*)

- PI: Lee, Young-joo (The University of Texas at Dallas); A proposal about Social Entrepreneurship Motivation

FELLOWSHIPS, SCHOLARSHIP, & AWARDS

2015-2020	Graduate Assistantship (Texas A&M University, Sociology)
2019	The Ruth C. Schaffer Award (Department's best publication award for graduate students)
2019	Departmental Summer Research Scholarship - \$3,000
2018	Doctoral Fellowship Award (ARNOVA)
2018	SRAA Departmental Scholarship (Texas A&M University, Sociology) - \$2,000
2017	Diversity Scholarship and Leadership Professional Development (ARNOVA)
2016	STARS award (Texas A&M University, The College of Liberal Arts) - \$5,000

- 2014 Graduate Assistantship for Research (Texas A&M University, The Bush School)
- 2013 The Bush Foundation Scholarship (Texas A&M University, The Bush School)
- 2006 A literary award. The ministry of defense of Republic of Korea
- 2004 Award certificate, The ministry of culture and tourism of Republic of Korea.

PRESENTATIONS

- Hwang, Hyunseok** & Young, Tiffany. (2020). The Effects of Economic Heterogeneity and Social Capital on Local Philanthropy. *Americal Sociological Association (ASA)*, August 8-11, 2020
- Hwang, Hyunseok** (2019). Logics in Decision Making: Hybrid Institutional Logics in Social Entrepreneurship. *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 21-23, 2019, San Diego, CA.
- Hwang, Hyunseok** & Joo, Dongoh (2019). The Role of Social Capital for Local Philanthropy as a Collective Response to Natural Disasters. *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 21-23, 2019, San Diego, CA.
- Young-joo Lee & **Hwang, Hyunseok** (2019). Job Stress, Entrepreneurial Passion and the Mediating Role of Management Skills. *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 21-23, 2019, San Diego, CA.
- Hwang, Hyunseok** & Lee, Young-joo (2019). Corporate Social Responsibility for Sustainable Development. *Texas A&M Energy Research Society*, September 23-25, 2019, College Station, TX.
- Hwang, Hyunseok**. (2019). The Diversity Imperatives: Changing Effectiveness of Social Capital on Community Philanthropy. 79th annual Conference of *Academy of Management (AOM)*. Boston, MA.
- Hwang, Hyunseok** & Lee, Young-joo. (2019). Institutional Logics as Contingent Resources in the Nonprofit Sector: A Logic Dependence Perspective. 79th annual Conference of *Academy of Management (AOM)*. Boston, MA.
- Hwang, Hyunseok** (2018). Categorical Migrations as a Response to Institutional Logics. at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 15-17, 2018, Austin, TX.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok** (2018). National Expectations, Local Context and Variation in Grant Allocation in the Local United Ways Systems. at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 15-17, 2018, Austin, TX.

- Thornton, P. H., **Hwang, Hyunseok**, Brymer, R., Bierman, L. (2018). Tokens and Totems: The Symbolic and Material Value of Workplace Diversity. Harvard Business School, Boston, MA.
- Beaton, Erynn. E. & **Hwang, Hyunseok**. (2018). The Role of Philanthropy in Reproducing Inequality. 78th annual Conference of *Academy of Management (AOM)*. Chicago, IL.
- Sakamoto, A. & **Hwang, Hyunseok**. (2018). An organizational model of the class structure of the 21st century labor market. *International Sociological Association Research Committee 28 on Social Stratification and Mobility*. Seoul, Korea.
- Hwang, Hyunseok** (2017). Institutional changes and the environmental contingency of the growth of environmental nonprofits through local social movement. at *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*, November 16-18, 2017, MI, USA.
- Thornton, Patricia H. **Hwang, Hyunseok**, Brymer, Rhett, & Bierman, Leonard. (2017). When and where does workplace diversity pay? Institutional and resource-based views. at 77th annual conference of *Academy of Management (AOM)*. Atlanta, GA.
- Hwang, Hyunseok**. (2017). The impacts of social capital on levels of community education. at 97th annual meeting of *Southwestern Social Science Conference*. Austin, TX.
- Hwang, Hyunseok**. (2016) Resource dependence of institutional entrepreneurship in the case of community improvement and capacity building nonprofit organizations. at 45th annual conference of *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*. Washington D. C.
- Hwang, Hyunseok**. (2016) The effects of socioeconomic characteristics on population change in China: county level analysis. at 96th annual meeting of *Southwestern Social Science Association*. March, Las Vegas NV.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok**. (2015). The determinants of community generosity. 44th annual conference of *Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)*. Chicago IL.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok**. (2015). The heterogeneity of competitive forces: the impact of competition for resources on United Way Fundraising, 75th annual meeting of *Academy of Management (AOM)*, August 7-11, 2015. Vancouver Canada.
- Paarlberg, Laurie. E. & **Hwang, Hyunseok**. (2015). Energy boom towns & community philanthropy: boom or bane? 12th *West Coast Nonprofit Data Conference*. April 24-25, 2015 - San Diego CA.

TEACHING

University of Houston

Instructor of Record, Department of Sociology

2021 Fall SOC 3400: Introduction to Social Statistics

Texas A&M University

Instructor of Record, Department of Sociology / Mays Business School

2020 Fall MGMT 478 / SOCI 450 Social Entrepreneurship

Instructor of Record, Department of Sociology

2020 Summer II SOCI 420 Advanced Social Science Methods

Overall teaching evaluation: 4.89 out of 5.00 (Class size: 32)

Instructor of Record, Department of Sociology / Mays Business School

2020 Spring SOCI/MGMT 376 Entrepreneurship Perspectives (Class size: 42)

Overall teaching evaluation:

- SOCI 376: 4.68 out of 5.00

- MGMT 376: 4.52 out of 5.00

Instructor of Record, Department of Sociology

2019 Fall SOCI 450 Social Entrepreneurship

Overall teaching evaluation: 4.98 out of 5.00 (Class size: 16)

Instructor of Record, Department of Sociology

2019 Spring SOCI 220 Method of Social Science Research

Overall teaching evaluation: 4.59 out of 5.00 (Class size: 33)

Teaching Assistant, Departments of Sociology / Mays Business School

2018 Fall SOCI/MGMT 376 Entrepreneurship Perspectives

(Help sessions, provide feedback and grade writing reports)

Teaching Assistant, Departments of Sociology / Mays Business School

2017 Fall SOCI/MGMT 376 Entrepreneurship Perspectives

(Help sessions, provide feedback and grade writing reports)

Teaching Assistant, Departments of Sociology / Mays Business School

SERVICE

Discipline

Occasional Reviewer for:

Nonprofit Voluntary Sector Quarterly (NVSQ)

VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations

Nonprofit Management & Leadership (NML)

International Journal of Sociology and Social Policy (IJSSP)

The Social Science Journal (SSJ)

Social Problems: the official publication of the society for the study of social problems

Social Science Quarterly (SSQ)

International Sociology

Academy of Management (AOM): Organization and Management Theory (OMT), and Public and Nonprofit (PNP) divisions

Academy of Management

2015-Present Member of OMT and PNP divisions

2018 Graduate Student Consortium (PNP division)

Association for Research on Nonprofit Organization and Voluntary Action

2015- Present Member,

Department of Sociology, Texas A&M University

2017-2018 Alpha Kappa Delta

SKILLS

Statistic software programs: STATA, GIS, MPLUS, UCINET