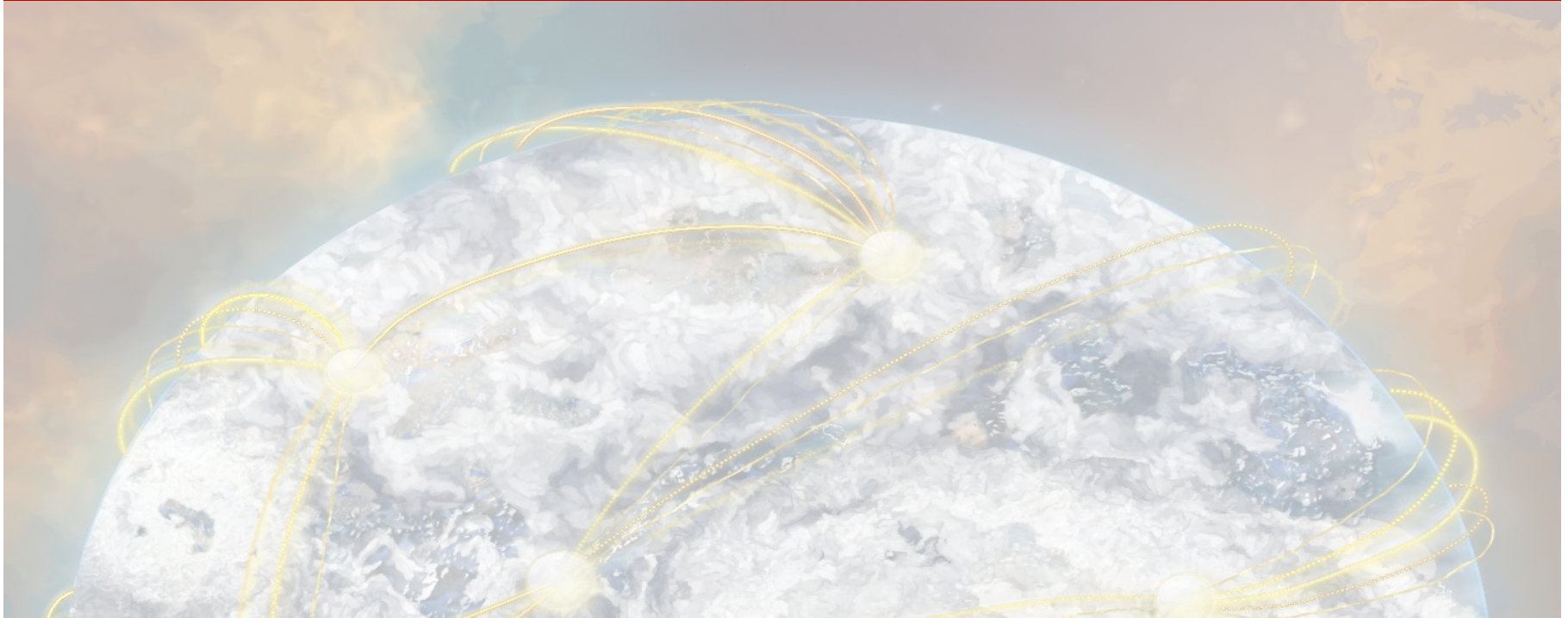


# Blockchain: Transforming Global Supply Chain Security



Feb 27, 2019

Speaker: Larry Shi, PhD

Computer Science Department

University of Houston

1



# ACM CareerNews for Tuesday, December 18, 2018

## Blockchain Developer Is the Fastest-Growing US Job Venture Beat, December 13

Blockchain developer is the top emerging job in the U.S., according to data published in the 2018 U.S. Emerging Jobs report from LinkedIn. Blockchain has come a long way since the creation of Bitcoin, the first cryptocurrency. In many ways, Bitcoin served as a proof of concept for its underlying blockchain technology, and we are now seeing all manner of use cases develop within the enterprise. But to truly flourish, as the early Internet and World Wide Web did, blockchain needs developers with the skills to build on its foundation and fulfill its potential.

Using data obtained from the LinkedIn Economic Graph, which serves as a digital representation of the global economy by analyzing the skills and job openings from across 590 million members and 30 million companies, LinkedIn found that the role of blockchain developer has grown 33-fold in the past four years. It is worth noting here that blockchain did not appear anywhere in the top 20 emerging jobs in 2017, while machine learning engineer topped the list last year and is in second place this year.

[Click Here to View Full Article](#)

# Conditional E-Cash

Authors [Authors and affiliations](#)

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Larry Shi, Bogdan Carbunar, Radu Sion

**Abstract.** We introduce a novel *conditional* e-cash protocol allowing future **anonymous cashing of bank-issued e-money** only upon the satisfaction of an **agreed-upon public condition**. Payers are able to remunerate payees for services that depend on future, yet to be determined outcomes of events. Once payment complete, any double-spending attempt by the payer will reveal its identity; **no double-spending** by the payee is possible. Payers can not be linked to payees or to ongoing or past transactions. The flow of cash within the system is thus both correct and anonymous. We discuss several applications of conditional e-cash including online trading of financial securities, prediction markets, and betting systems.



# Bitcoin: A Peer-to-Peer Electronic Cash System

Satoshi Nakamoto  
satoshin@gmx.com  
www.bitcoin.org

**Abstract.** A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of



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# Record keeping and ledger

	July 31, 1960	Aug 31, 1960	Sept 30, 1960	Oct 31, 1960	Nov 30, 1960	Dec 31, 1960
Bank of America	61354	64663	66177	67736	69345	70954
City Bank	48477	49070	49663	50256	50849	51442
First National	24850	25443	26036	26629	27222	27815
Central Exchange						
United Commercial						
City of Chicago						
...						
<b>Total</b>	134781	139276	143771	148266	152761	157256
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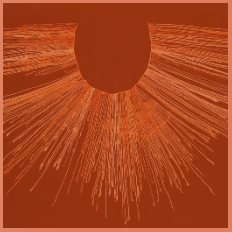
# Record keeping and ledger



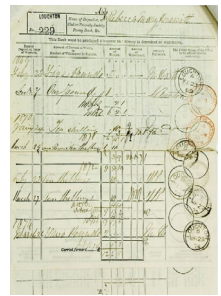
**Elephantine Deed, Egypt 409 BC**



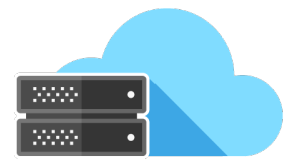
Sealed Papyrus deed+70 bulla+2 seals



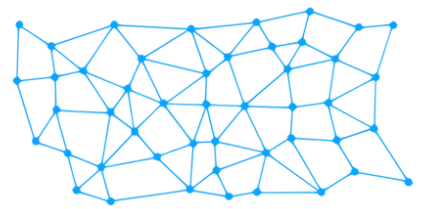
**Ancient Time**



**Digital**



**Internet**



**DLT**

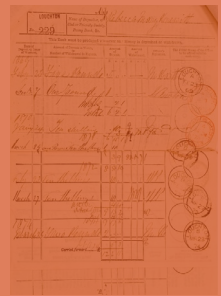
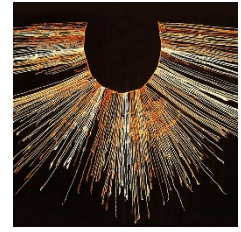
# Record keeping and ledger



Elephantine Deed, Egypt 409 BC



Sealed Papyrus deed+70 bulla+2 seals



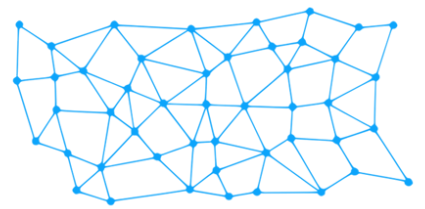
**Medieval Time**



Digital



Internet



DLT



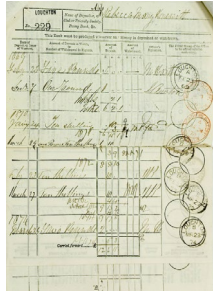
# Record keeping and ledger



Elephantine Deed, Egypt 409 BC



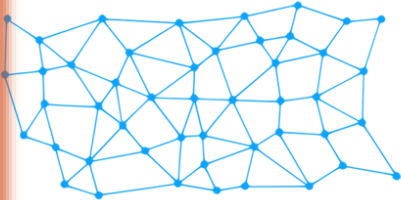
Sealed Papyrus deed+70 bulla+2 seals



Digital



Internet



DLT

Digital Age

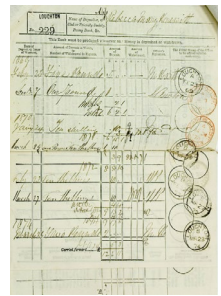
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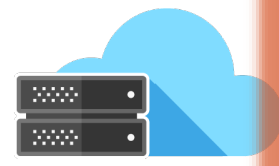
Elephantine Deed, Egypt 409 BC



Sealed Papyrus deed+70 bulla+2 seals



Digital



Internet



DLT

Distributed Ledger

# During civil war



General Sherman's troop piled all deed books in front of the courthouse and burned them. The logic was that the big plantations **would not be able to prove land ownership**.

*March to the sea.*

# Destroyed by natural disasters

## Unclear land rights hinder Haiti's reconstruction

 REPORT from [AlertNet](#)

Published on 05 Jul 2010 — [View Original](#) 

Written by: Anastasia Moloney

BOGOTA (AlertNet) - Disputes over land ownership, which could take years to resolve, are hampering the rebuilding of Haiti after a devastating earthquake in January and deterring much-needed foreign investment, experts say.

Haiti's government and international aid agencies are racing to build new homes for the one and a half million survivors still living in makeshift camps. But before they can even start, they need to determine who owns what piece of land - a major challenge after the earthquake killed some 16,000 civil servants and destroyed an untold number of title deeds and land registry records.

# F words

Fraudulent

Fake

Forged

False

# MASTERMIND BEHIND EUR 1 BILLION CYBER BANK ROBBERY ARRESTED IN SPAIN

26 March 2018

Press Release



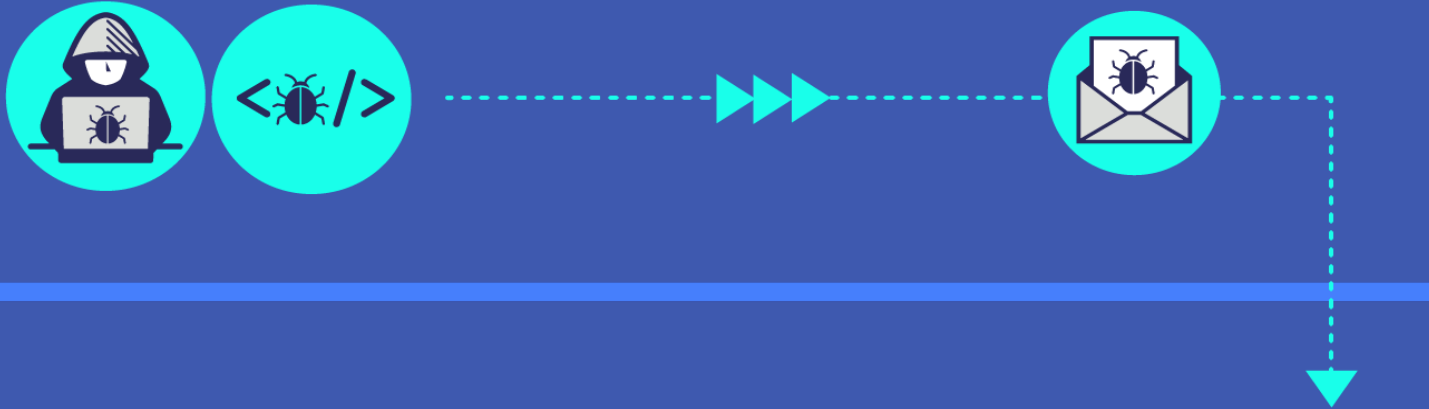
Cybercrime syndicate inf



# 1 DEVELOPMENT

The cybercriminal is the brains of the operation and develops the malware

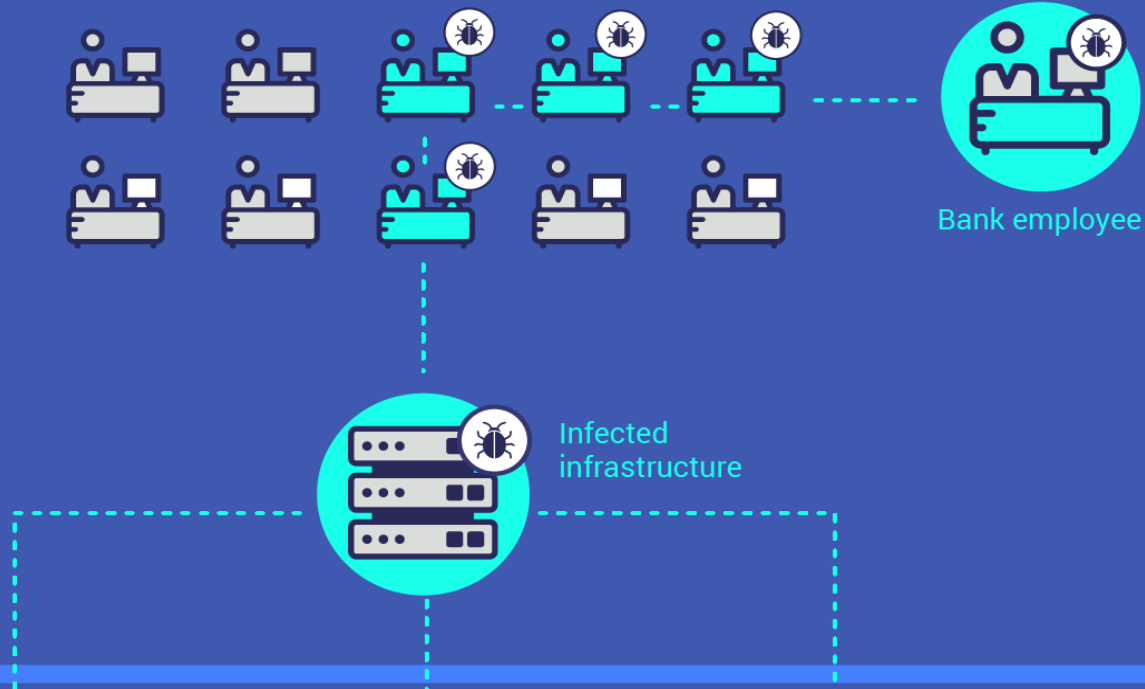
Spear-phishing emails are sent to bank employees to infect their machines



# 2

## INFILTRATION AND INFECTION

The cybercriminal deploys the malware through the bank's internal network, infecting the servers and controlling ATMs



# 3

## HOW THE MONEY IS STOLEN



### MONEY TRANSFER

The criminal transfers the money into their account or foreign bank accounts



### INFLATING ACCOUNT BALANCES

The criminal raises the balance of bank accounts and money mules withdraw the money at ATMs



### CONTROLLING ATMs

The criminal sends a command to specific ATMs to spit out cash and money mules collect the money

# 4

## MONEY LAUNDERING



The stolen money is converted into cryptocurrencies





# Carbanak



**Inserted a transaction to  
inflate balance from 1,000 to  
10,000 dollars.**

# Carbanak

Transferred the  
difference to their  
own account.



# Carbanak



**Withdraw from  
ATMs by money  
mules.**

# Is there a ledger system that is

- Secure?
- Tamper resistant & tamper evident?
- Resilient?
- Without single point of failure (insiders & cybercriminals)?

# Is a ledger system that is

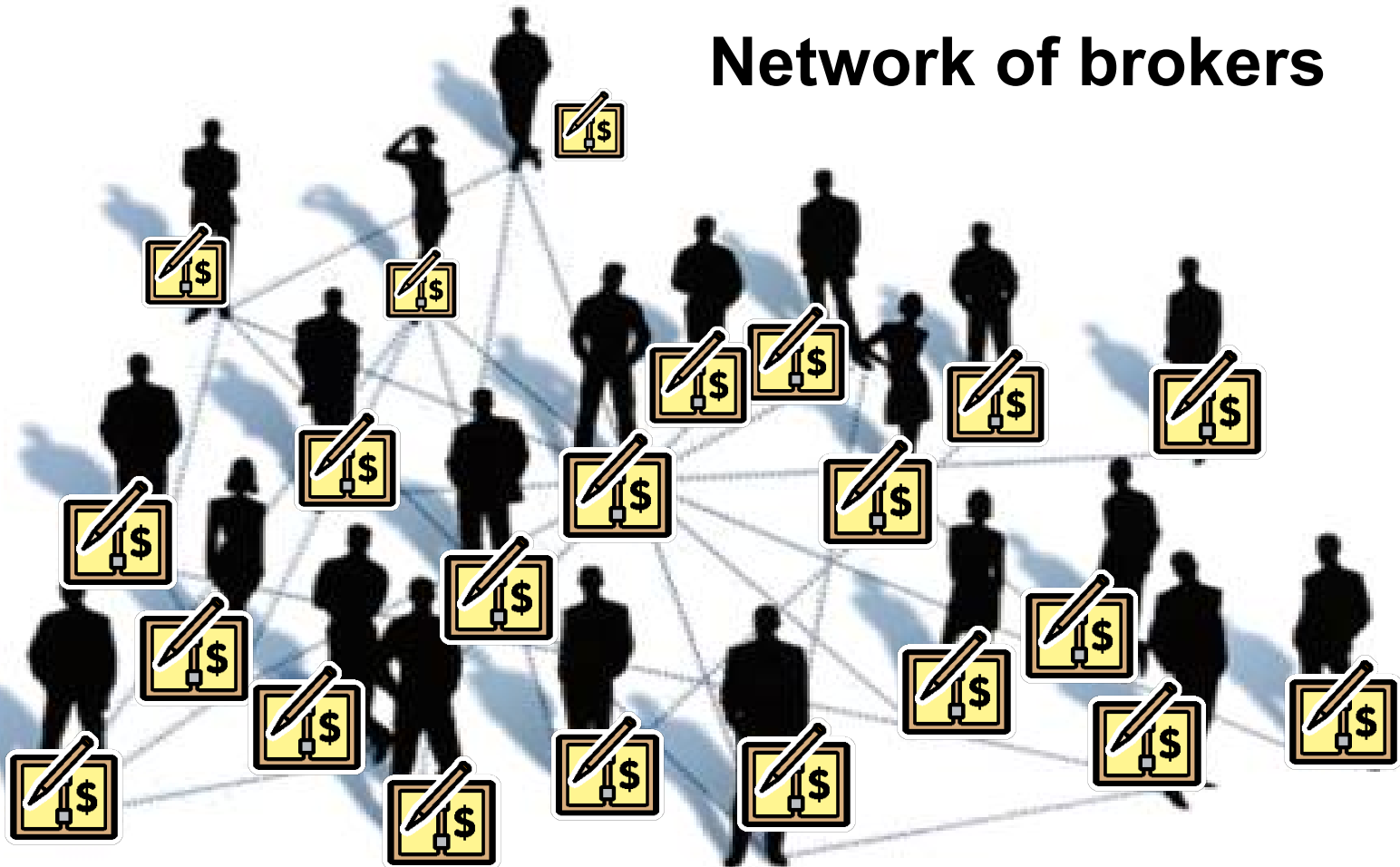
- Secure?
- Tamper resistant & tamper evident?
- Resilient?
- Without single point of failure (insiders & cybercriminals)?



THERE IS  
A SOLUTION

# Blockchain – distributed ledger

Network of brokers



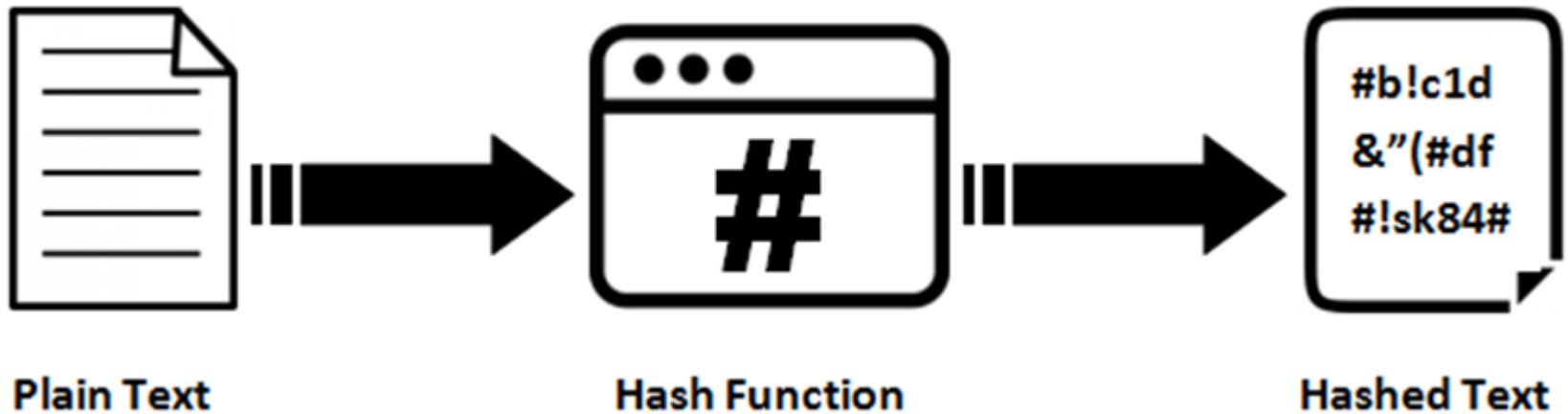


No one has ever  
done anything like  
this.



That's why  
it's  
going to  
work

# Tamper resistant record keeping





# Tamper resistant record keeping

- ❑ Police **electronic records**. To ensure that evidence can't be questioned in court, evidence **can't be tampered with, after it is logged** with the office.
- ❑ After it is logged, **no back-dating or after-the-fact changes** to evidence should be possible.



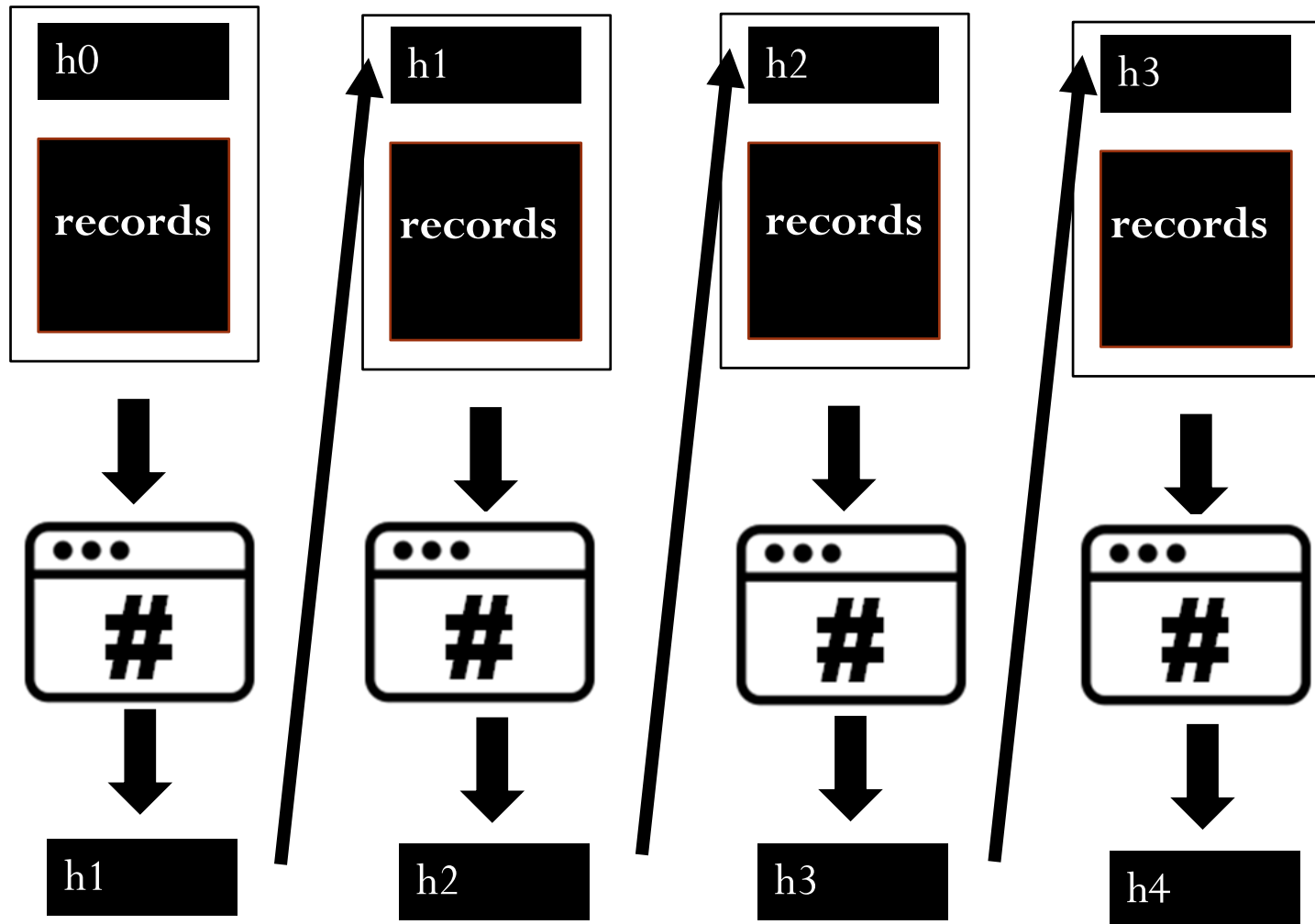
# Tamper resistant record keeping

Time In	Name/Unit	Reason at Scene	Time Out
1750	SA Brown - Homicide	Scene Processing	
1759	Smitch/ME Investigator	Scene exam	1823
1800	H. Jones - CS Unit	Scene processing	
1800	L. Marshall - CS Unit	Scene processing	
1817	Chief Kyle	Scene visit	1833
1817	Maj. Darren - PIO	Update by Homicide	1833

# Tamper resistant record keeping

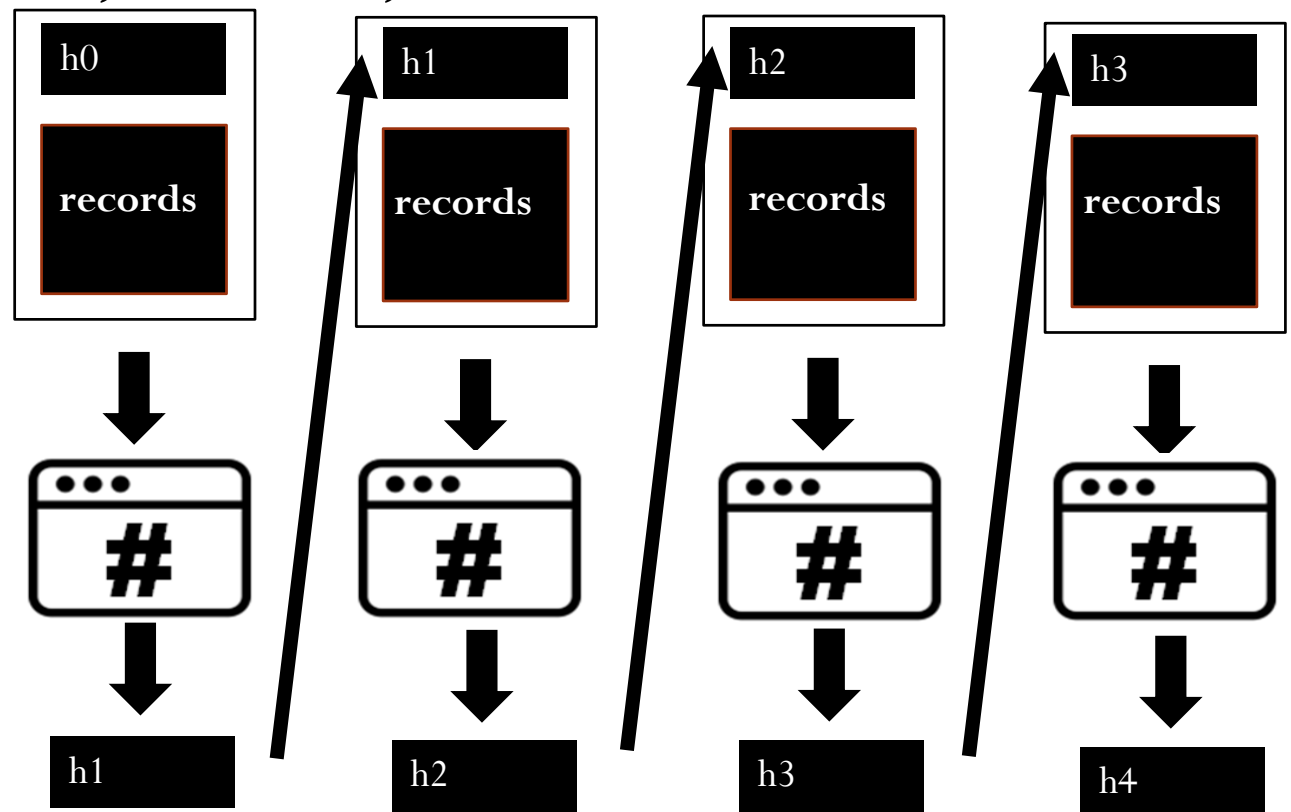
Time In	Name/Unit	Reason at Scene	Time Out	Hash Chain
Chai1750	SA Brown - Homicide	Scene Processing		$h1 = H(h0, \text{"1750, SA Brown - Homicide, Scene Processing, ..."})$
1759	Smith/ME Investigator	Scene exam	1823	$h2 = H(h1, \text{"1759, Smith/ME Investigator, Scene exam, 1823"})$
1800	H. Jones - CS Unit	Scene processing		$h3 = H(h2, \text{"1800, H. Jones - CS Unit, Scene processing, ..."})$
1800	L. Marshall - CS Unit	Scene processing		$h4 = H(h3, \text{"1800, L. Marshall - CS Unit, Scene processing, ..."})$

# Hash chain



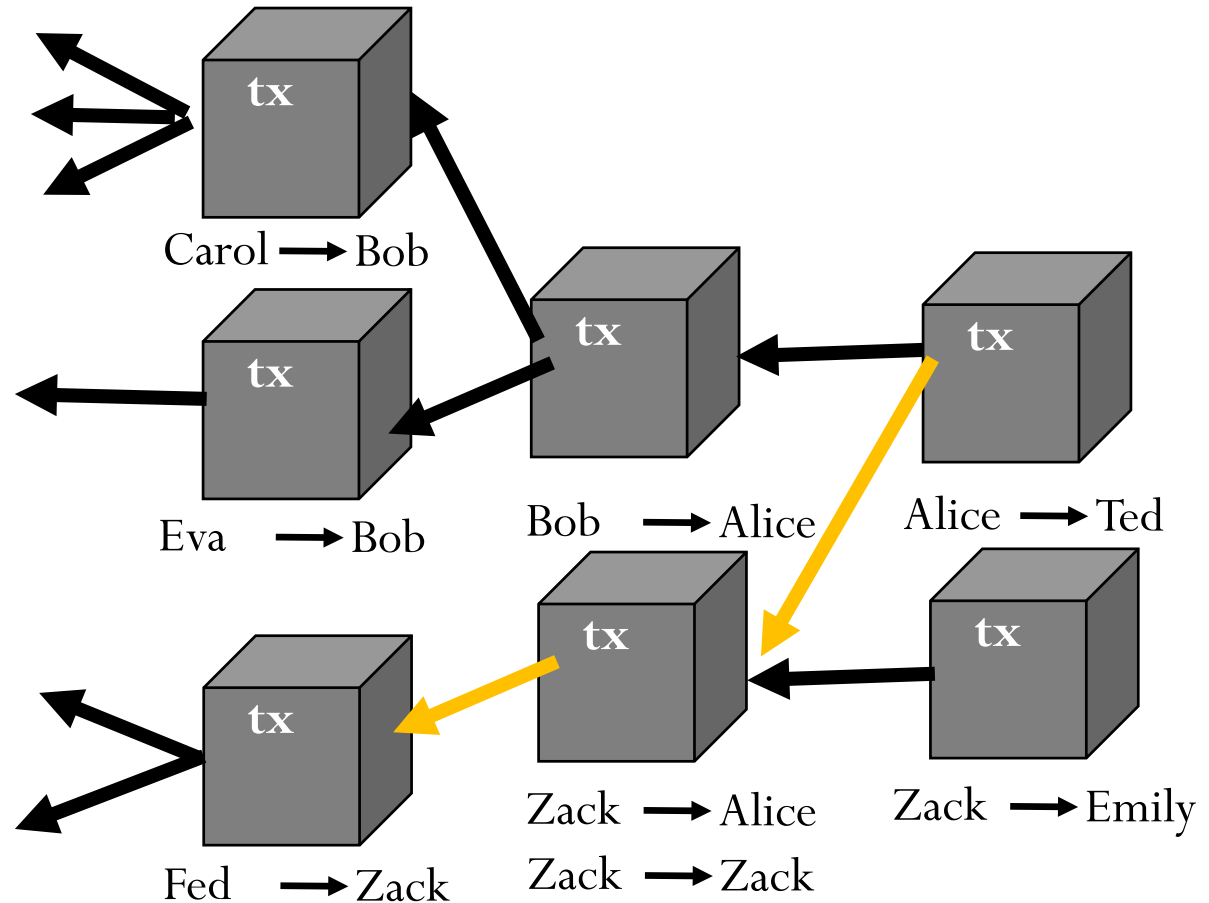
# Hash chain

- ❑ Auditable, immutable.
- ❑ Cannot add, delete, alter records.



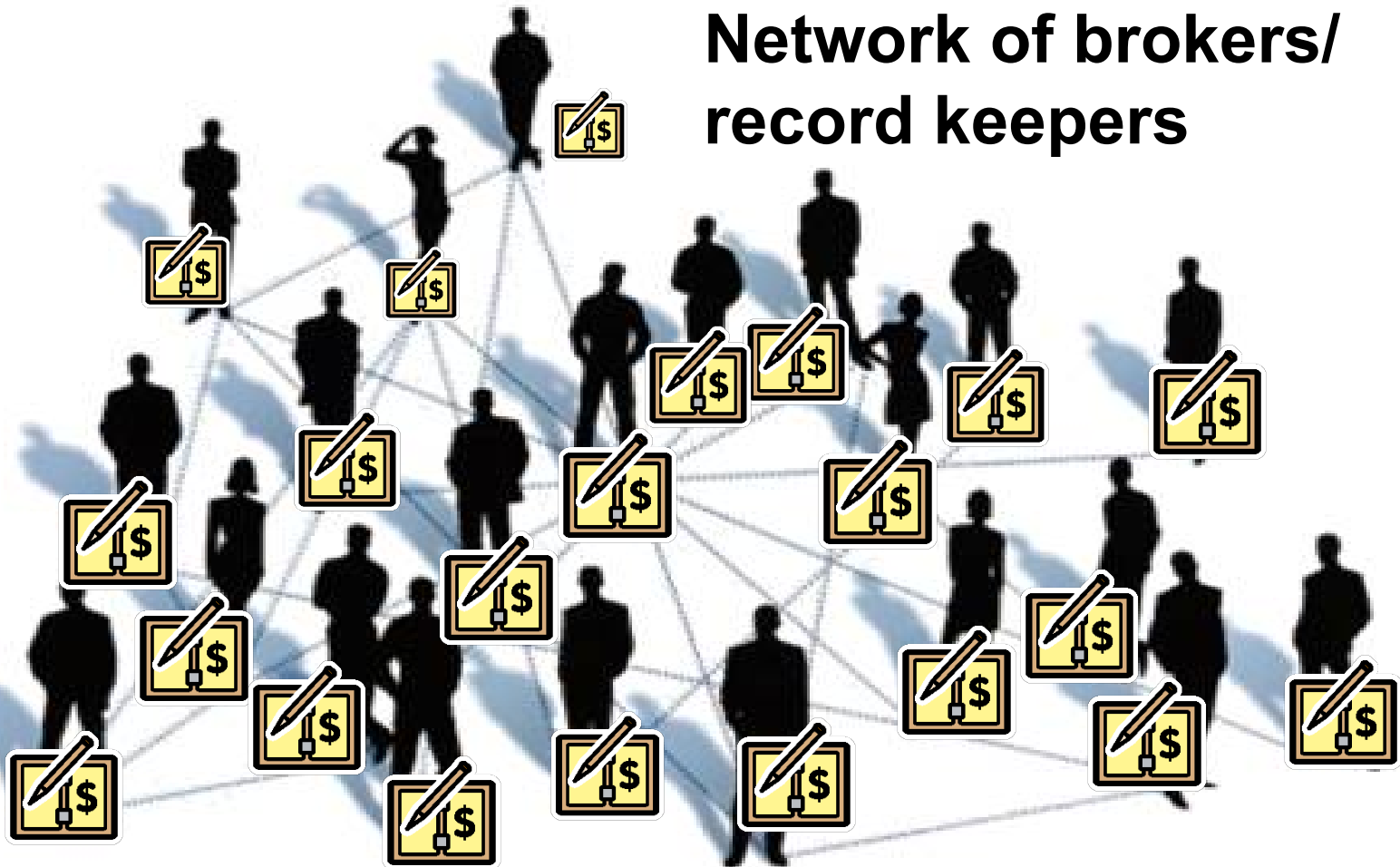
# Tamper resistant record keeping

Traceable.



# Decentralized

Network of brokers/  
record keepers



# Brokers

- ❑ Brokers are inter-changeable.
- ❑ Everyone has a copy of the same ledger.



# Brokers

- ❑ Brokers are inter-changeable.
- ❑ Everyone has a copy of the same ledger.

Kind of Multi-master Databases.



# So many copies, no single authoritative source



How to avoid conflicts, disagreement?

# Consensus protocol

PoW.

PoS.

PoW + PoS.

BFT.

PBFT.

Federated BFT.

Delegate proof-of-stake (DPoS).

...

Financial  
Institutions

International  
Payment  
Capital Markets  
Trade Finance  
Regulatory  
Compliance and  
Audit  
Anti-money  
Laundering &  
Know Your  
Customer  
Insurance  
P2P Transactions

Corporates

Supply Chain  
Management  
Healthcare  
Real Estate  
Energy  
Media  
Inventory  
Management  
Logistics

Government

Record  
Management  
Identity  
Management  
Taxes  
Information  
Sharing  
Government  
Transparency  
Compliance &  
Regulatory  
Oversight

Cross-  
industry

Financial  
Management &  
Accounting  
Shareholders'  
Voting  
Record  
Management  
Cyber Security  
Internet of Things

# PoCs and pilots since 2017

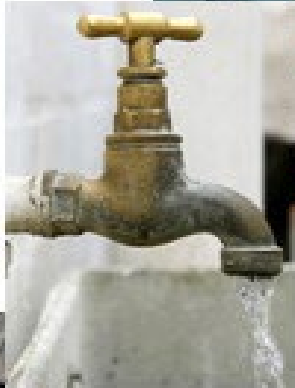


Still in infancy

# Need killer app



# Blockchains as public digital infrastructure



Public  
Infrastructure



# Blockchains as public digital infrastructure

Digital infrastructure maintained jointly by stakeholders:

- Public blockchains.
- Consortium blockchains.


Public Infrastructure





# Current container logistics processes are still very labor intensive and lacking an integrated information flow

...



- Deep sea Carrier
- Forwarder
- Terminal
- Barge operator
- Rail operator
- Truck companies
- Subcontractors
- Driver / Skipper
- Authorities / Customs

“up to 50% of the cost of moving a container is related to paperwork”

“a simple shipment can go through nearly **30 people and organizations**, including more than 200 different interactions and communications”

Source: NYT March 4, 2017; Forbes March 5, 2017

# Current container logistics processes are still very labor intensive and lacking an integrated information flow

...

## Exporter – *prepares or arranges*

- Commercial Invoice
- Packing List
- Certificate of Origin
- Marine insurance depending on the Incoterms agreed upon for the shipment
- EUR1
- Shipping Instructions for the Bill of Lading
- Permits or licences required for the export of the product from a country

## Importer – prepares or arranges

- Permits or licences required for the import of the product into the destination country
- Marine insurance depending on the Incoterms agreed upon for the shipment
- Duly endorsed original bill of lading or Telex Release message to be handed over to the shipping line for the release of cargo
- Delivery instructions to the shipping line for the release of the cargo
- Clearance from health, phytosanitary and other such authorities depending on the cargo

## Freight Forwarder – prepares and arranges

- Delivery Notes
- Forwarders Cargo Receipt
- Shipping Instructions for the Bill of Lading
- House Bill of Lading
- Marine Insurance
- Cargo inspection certificates
- Hazardous packing declarations
- ATA Carnet

Source: <https://shippingandfreightresource.com/documentation-involved-in-a-sea-freight-shipment/>

# Current container logistics processes are still very labor intensive and lacking an integrated information flow

...

## Clearing Agents – prepares or arranges

- Customs clearance documents
- Port Documentation
- Duty and VAT exemption documents

## Shipping Lines – prepares or arranges

- Booking confirmation
- Container release
- Bills of Lading
- Manifest
- Documentation in shipping Manifest Corrector
- Telex Release
- Freight Invoices
- Container stowage plans
- Load & Discharge list
- Dangerous goods manifest
- Out of gauge manifests
- Arrival Notification
- Delivery Orders
- Discharge lists

## Haulage companies – prepares or arranges

- TREM cards where hazardous cargo movements are involved
- road permits for overweight or special cargoes
- overborder permits
- port entry documents
- route survey documents for abnormal cargoes
- border clearance documents

Source: <https://shippingandfreightresource.com/documentation-involved-in-a-sea-freight-shipment/>

# Current container logistics processes are still very labor intensive and lacking an integrated information flow

...

**Intermodal operators** – prepares or arranges

- Documentation for inland haulage
- Rail movement
- Road permits
- Overborder permits
- Border clearance documents

**Surveyors** – prepares or arranges

- Cargo inspection
- Survey reports (draft survey, quantity survey, damage survey etc)

**Freight shipment Banks** – prepares or arranges

- Letter of Credits
- Bill of Exchanges
- Surety
- Guarantees

**Insurance Brokers** – prepares or arranges

- Marine insurance
- Cargo insurance and other general insurance policies

Source: <https://shippingandfreightresource.com/documentation-involved-in-a-sea-freight-shipment/>

# Multiple versions of reality



Image source: <https://www.opendesktop.org/p/1187190/>

# Multiple versions of reality



Delays.  
Human errors.  
Non compliance.  
Reduced visibility.  
Info silos.  
Admin cost.

...

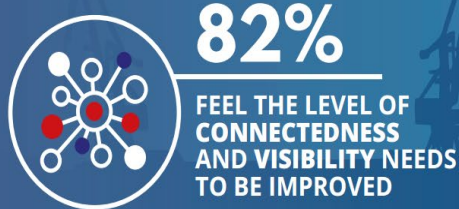
Image source: <https://www.opendesktop.org/p/1187190/>

# Current container logistics processes are still very labor intensive and lacking an integrated information flow

...

Based on a global survey of more than 200 executives and professionals from terminal operators, carriers, logistics providers, vessel owners, port authorities, shippers, consignees and other members of the global Ocean Supply Chain. ...

**A FULLY-FUNCTIONING SUPPLY CHAIN REQUIRES VISIBILITY OF ACTIVITIES AND CONNECTIVITY BETWEEN STAKEHOLDERS, BUT...**



## COMPETITIVE GAIN IN THE OCEAN SUPPLY CHAIN

BPI NETWORK

navis™

XVELA

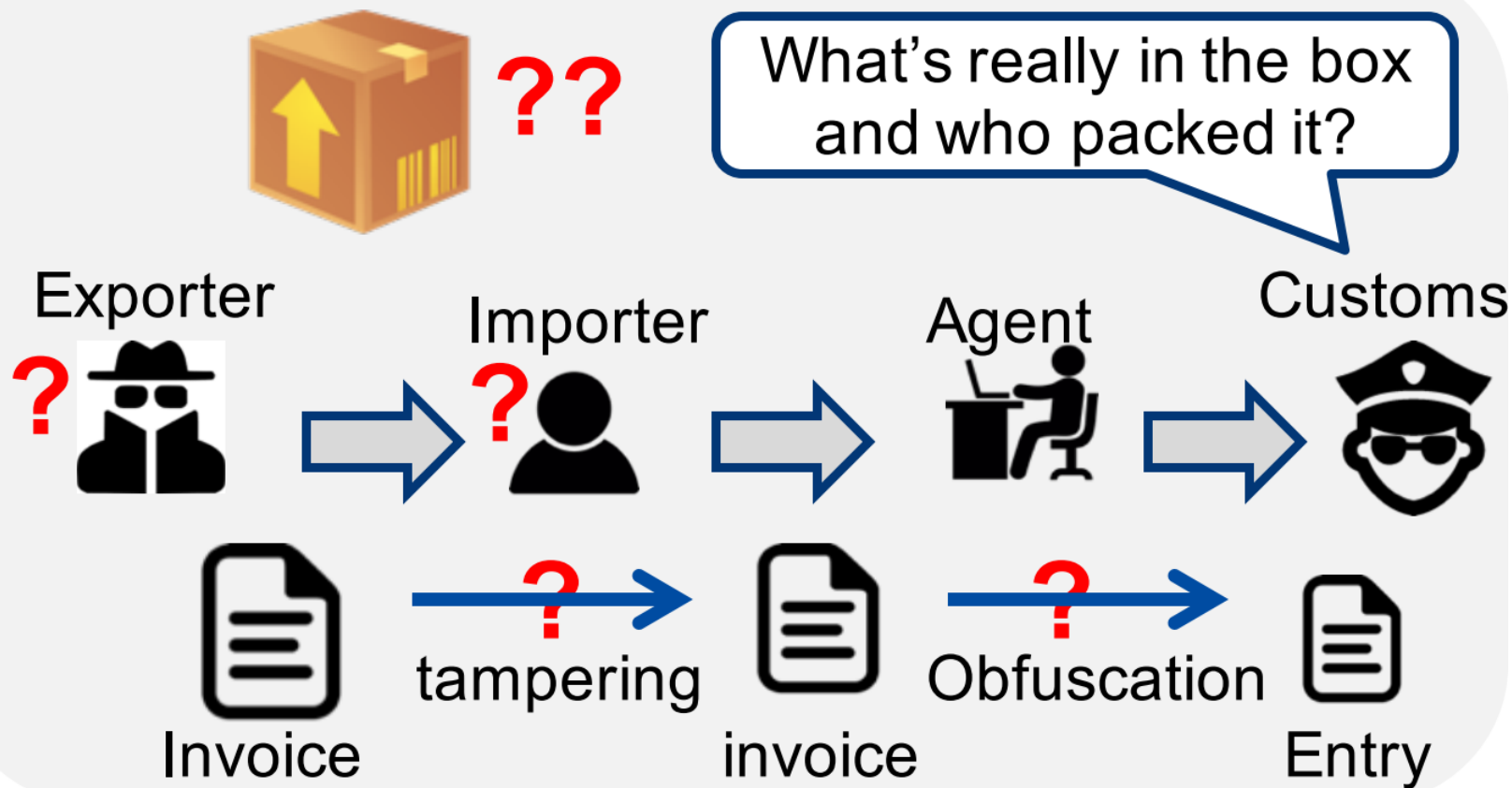
**DESPITE HURDLES, STAKEHOLDERS AGREE THAT REAL-TIME ACCESS AND SHARING OF INFORMATION IS VITAL:**



Full report: <http://www.bpinetwork.org/Competitive-Gain>



# Customs



# Blockchain/DLT applications

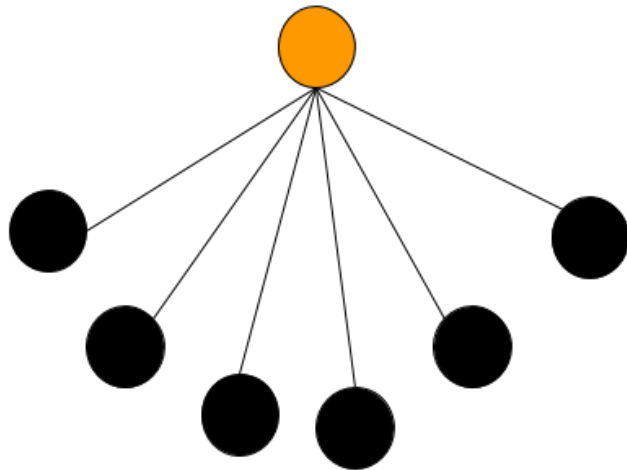


- ❑ Document/information flow.
- ❑ Physical cargo flow.
- ❑ Finance flow.

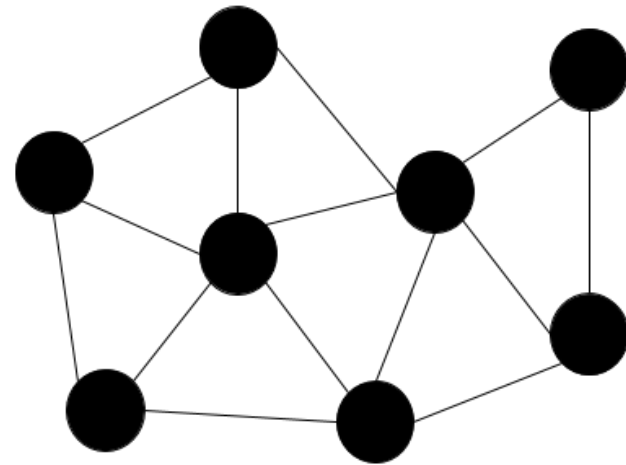
Leveraging unique properties of blockchain (immutability, auditability, resilience) to securely **monitor and manage custody/flow of digital and physical assets** – based on consensus and smart contracts among stakeholders.

# Data visibility in a decentralized environment

**Centralized**

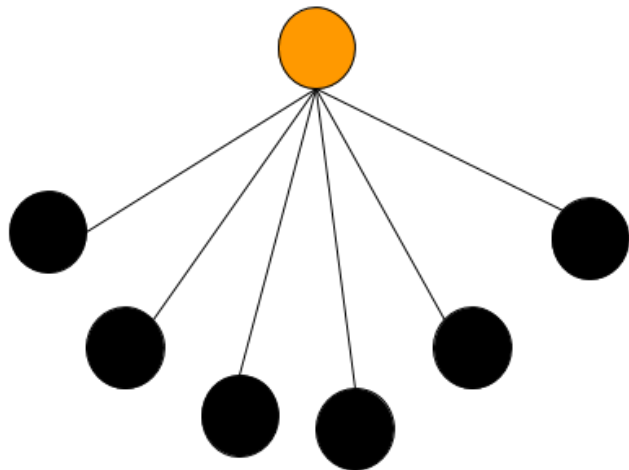


**Decentralized**

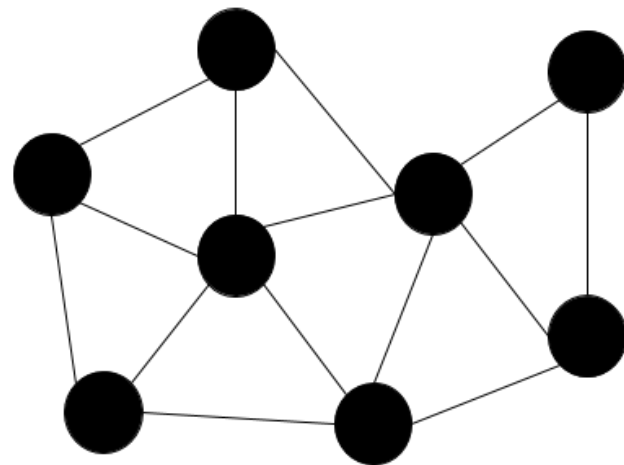


# Data visibility in a decentralized environment

Centralized



Decentralized



“Centralized” without centralization.

# Use cases



**Supply chain traceability**

Public Registry

# Traceability

- ❑ Luxury and valuable goods.
- ❑ Traceability along the value chains.

The logo for TRACR, consisting of the letters T, R, A, C, R in a bold, purple, sans-serif font. The background of the slide features a geometric pattern of overlapping white and grey diamond shapes.

Setting the standard for diamond traceability

Tracr is the first collaborative, industry-focused digital platform that securely tracks a diamond across the full value chain.



# Traceability

Pure Carbon  
Man Made Diamonds

INNOVATIVE

Man made diamonds are lab grown. Like a diamond from the earth, they are pure carbon. And they are brilliant.

No longer are mined diamonds the only choice for engagement rings and fine jewelry. Eco/ethical concerns, coupled with technology advances, have made alternatives not just acceptable, but preferred. Our patented man made diamonds (sometimes also called lab-created or synthetic) are now, for all practical purposes, identical to mined diamonds in their physical and optical properties.



# Traceability along the value chain

Exploration

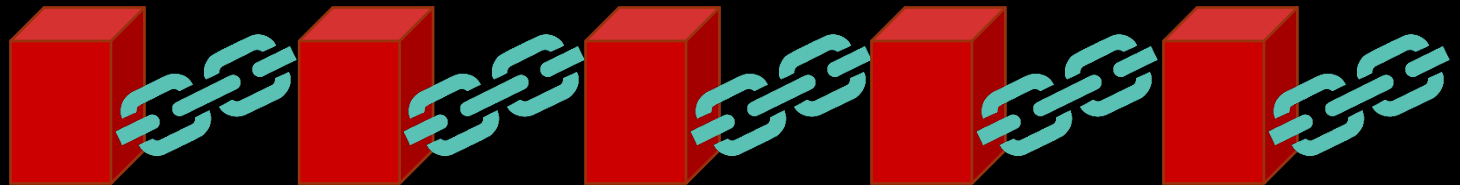
Mining

Cutting

Trading

Manufacture

Retail



Hon. Keletso Rakhudu Assistant Minister Trade and Industry, Botswana 1.

# Traceability along the value chain



The World Health Organization (WHO) estimates that as much as 30% of the medicines sold in parts of Asia, Africa, and Latin America are counterfeit.

# Record keeping

# Paperless documentation: drug development and production



**CGMP: Current Good Manufacturing Practice.  
Office of Policy for Pharmaceutical Quality.**

<https://www.siemens.com/innovation/en/home/pictures-of-the-future/industry-and-automation/digital-factory-paperless-pharma-production.html>

# Paperless documentation: drug development and production



## Data Integrity and Compliance With CGMP

- ❑ Why? FDA has increasingly observed CGMP violations involving data integrity during CGMP inspections.
- ❑ **Ensuring data integrity** is an important component of industry's responsibility to ensure the safety, efficacy, and quality of drugs, and of FDA's ability to protect public health.

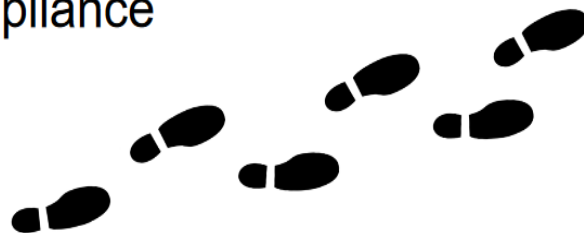
# Data Integrity

## ALCOA

- **Attributable**
- **Legible**
- **Contemporaneous**
- **Original / true copy**
- **Accurate**

- Overwriting
- Aborting runs
- Testing into compliance
- Deleting
- Backdating
- Altering data
- *(not an all-inclusive list)*

**Audit trail**



Current expectations and guidance, including data integrity and compliance with CGMP.

# Business process automation across stakeholder boundaries



# ETC Platform



2018 has seen the first successful blockchain transaction for an agricultural commodity – using the Easy Trade Connect (ETC) platform prototype.

LDC.  
Louis Dreyfus Company

ING



SOCIETE  
GENERALE



ABN·AMRO



# ETC Platform

- ❑ Louis Dreyfus Company (LDC), Shandong Bohi Industry Co., Ltd (Bohi), ING, Societe Generale and ABN Amro have successfully completed an **agricultural commodity transaction** using a blockchain platform.
- ❑ This trade included a full set of **digitalized documents** (*sales contract, letter of credit, certificates*) and automatic data-matching – **avoiding task duplication and manual checks**.
- ❑ The process mirrored the paper based one and showed **significant efficiency**.

Trade Finance on ETC - ING Wholesale Banking.

LDC  
Louis Dreyfus Company

ING



SOCIETE  
GENERALE

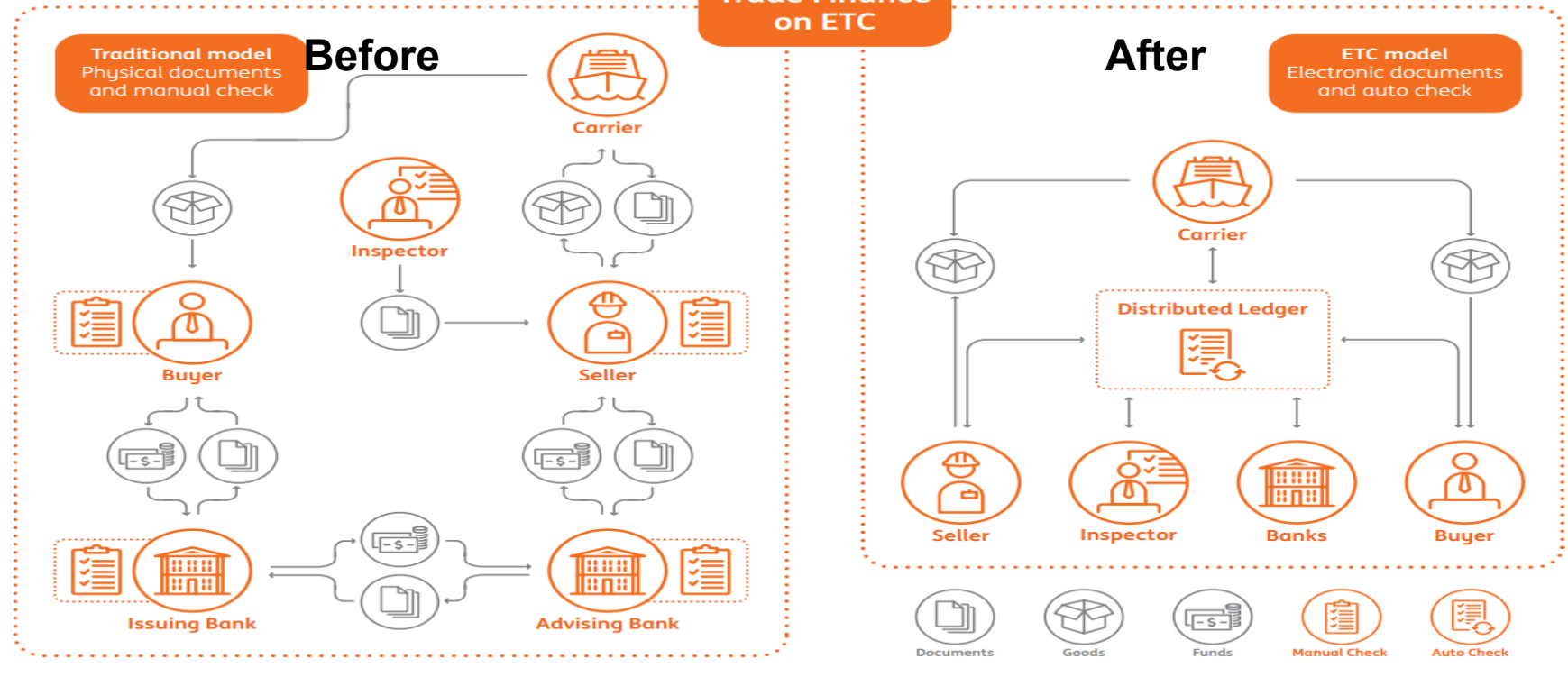


ABN-AMRO

# ETC Platform

Wholesale Banking

## Trade Finance on ETC



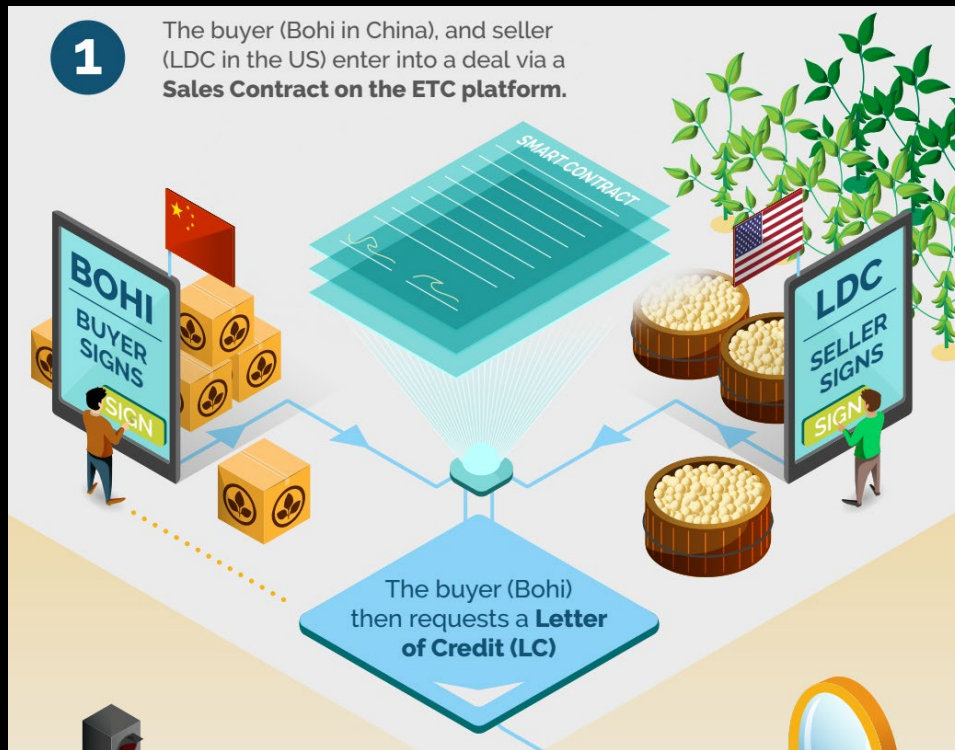
Trade Finance on ETC - ING Wholesale Banking.

# ETC Platform

- ❑ Issuing **letter of credits/payment** undertakings on the blockchain (through **Smart Contracts**).
- ❑ **Assets/Title recorded and tracked** in the blockchain and transferred at the same time as the payment undertaking.
- ❑ **Possibility of reselling** (multiple buyers/sellers) in line with commodity trading (vs export “traditional” trade finance). Inclusion of all actors in a typical transaction (e.g. traders, banks, agent, inspector, etc.).
- ❑ **Auto-checking.**

*Trade Finance on ETC - ING Wholesale Banking.*

# ETC Platform

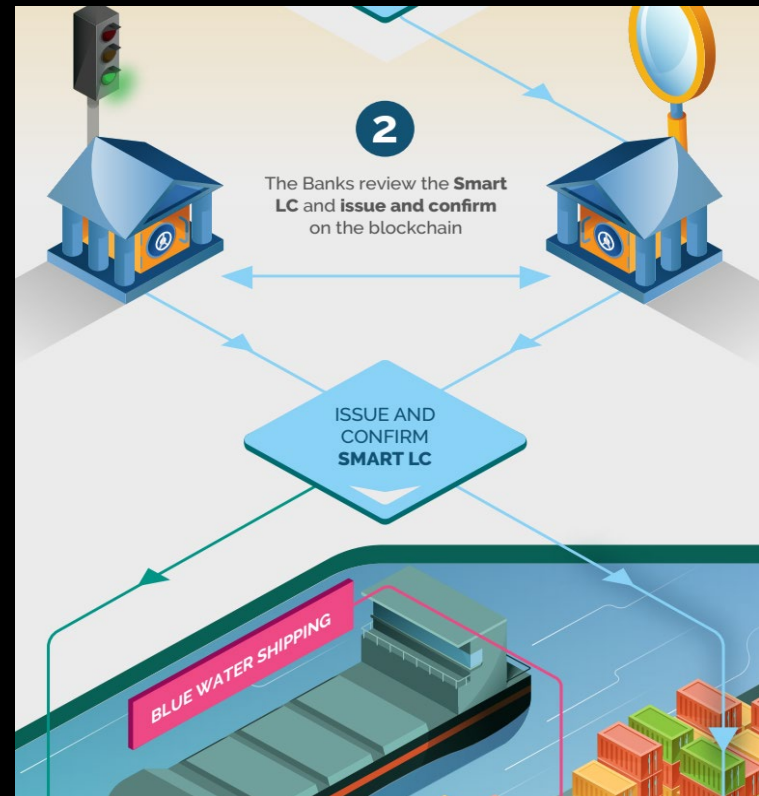


Teams from Louis Dreyfus Company (LDC) as the seller and Bohi as the buyer, with banks issuing and confirming the letter of credit.

<https://www.ing.com/web/file?uuid=b662ba8b-4b21-44d9-995e-99cbdadabac43f&owner=b03bc017-e0db-4b5d-abbf-003b12934429&contentid=42370>

# ETC Platform

Russell Marine Group and Blue Water Shipping participated in the process, issuing all required certificates.



<https://www.ing.com/web/file?uuid=b662ba8b-4b21-44d9-995e-99cbdabac43f&owner=b03bc017-e0db-4b5d-abbf-003b12934429&contentid=42370>

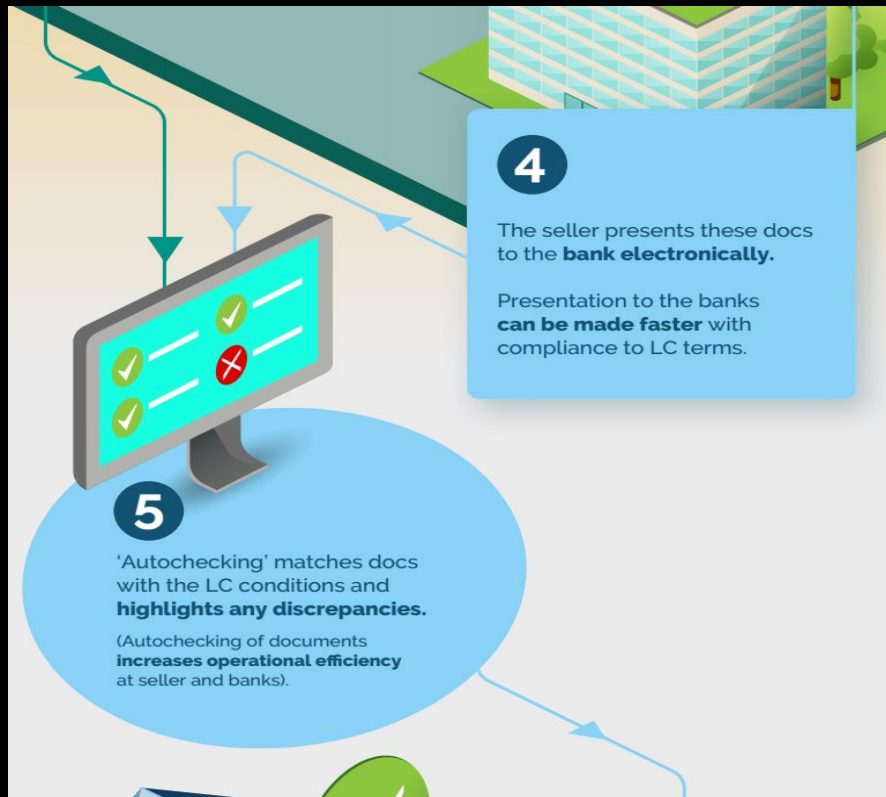
# ETC Platform



The U.S. Department of Agriculture provided valuable insights on how to include phytosanitary certificates in the process.

<https://www.ing.com/web/file?uuid=b662ba8b-4b21-44d9-995e-99cbdabac43f&owner=b03bc017-e0db-4b5d-abbf-003b12934429&contentid=42370>

# ETC Platform

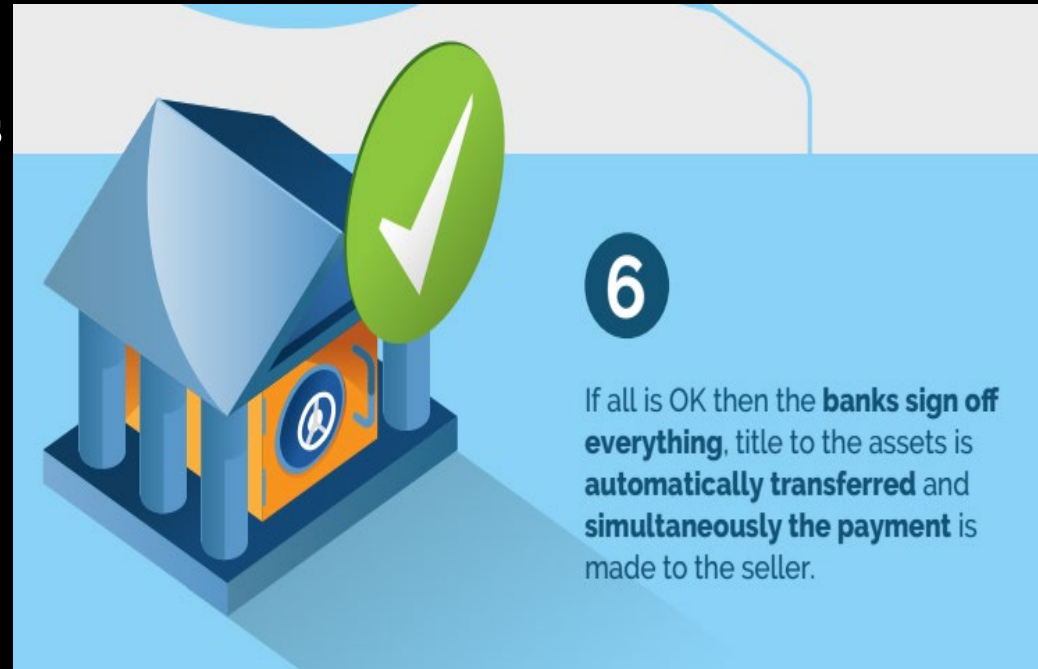


The seller presents these docs to the bank electronically. Auto-checking matches docs and highlights any discrepancies.

<https://www.ing.com/web/file?uuid=b662ba8b-4b21-44d9-995e-99cbdabac43f&owner=b03bc017-e0db-4b5d-abbf-003b12934429&contentid=42370>

# ETC Platform

If all is OK then the banks sign off everything. Title to the assets is automatically transferred and payment transaction is simultaneously issued.



6

If all is OK then the **banks sign off everything**, title to the assets is **automatically transferred** and **simultaneously the payment** is made to the seller.

<https://www.ing.com/web/file?uuid=b662ba8b-4b21-44d9-995e-99cbdabac43f&owner=b03bc017-e0db-4b5d-abbf-003b12934429&contentid=42370>



# ETC Platform

## Significant efficiency improvements



5 times faster process



Data verification



Reduces risk of fraud



Shortens the cash cycle



Monitors the operation's progress in real time

**LDC.**  
Louis Dreyfus Company

**ING**



**SOCIETE  
GENERALE**

**ABN·AMRO**

<https://www.ing.com/web/file?uuid=b662ba8b-4b21-44d9-995e-99cbdabac43f&owner=b03bc017-e0db-4b5d-abbf-003b12934429&contentid=42370>

# Marine Insurance



## Marine insurers adopt blockchain contracts

One of oldest branches of insurance to use technology behind virtual currency bitcoin



AP Moller-Maersk, the Danish conglomerate that includes the world's largest container shipping business, is among the companies involved in the new blockchain platform © Reuters

Judith Evans SEPTEMBER 6, 2017



One of the oldest branches of the insurance business will adopt one of its newest technologies when marine insurers begin using blockchain in contracts

<https://www.carreirapitti.com/wp-content/uploads/2016/06/adr002.jpg>  
<https://www.ft.com/content/d7e08624-918b-11e7-a9e6-11d2f0ebb7f0>

# Marine Insurance

- ❑ A blockchain platform to connect all stakeholders in the **insurance value chain** with the same accurate, current and secure **risk information**.
- ❑ Successful **20-week proof-of-concept**, involving other major players.

EY. Better-working insurance: moving blockchain from concept to reality.  
<http://www.ey.com/Publication/vwLUAssets/ey-better-working-insurance-moving-blockchain-from-concept-to-reality/>



# Participants



**MAERSK**

ACORD



Microsoft

**MS**  **Amlin**

**XL**

XL CATLIN

**Willis Towers Watson** 

# Benefits

- ❑ **Increase transparency** and stakeholder collaboration.
  - ❑ Real-time decision making: **error free data moves** quickly from risk to capital.
- ❑ **Automate activities.**
  - ❑ Process fulfillment, enabled by smart contracts: **faster, lower cost, more accurate.**
  - ❑ **Automation of invoicing** initiates settlement among all contracting parties.
- ❑ **Reduce administrative costs.**

# Insights: ecosystem must actively commit

- ❑ The ability of external systems to feed them with **accurate and consistent data (data quality)**.
- ❑ A **supporting regulatory model**.
- ❑ The **cooperation of industry participants**.
- ❑ **Organizational re-think of culture, skills, processes, ...**

EY. Better-working insurance: moving blockchain from concept to reality. <http://www.ey.com/Publication/vwLUAssets/ey-better-working-insurance-moving-blockchain-from-concept-to-reality/>

# Insights: choose the right model

- ❑ Security & data ownership.
- ❑ Integration of operational process with IT platforms.
- ❑ Scalability.

EY. Better-working insurance: moving blockchain from concept to reality. <http://www.ey.com/Publication/vwLUAssets/ey-better-working-insurance-moving-blockchain-from-concept-to-reality/>

## Discussions at WCO

- » Use of the blockchain technology in Customs and border regulatory processes improving compliance, trade facilitation, and fraud detection
- » Standardization of data and its quality in blockchain (including pre-shipment data, much early in the supply chain)
- » Interface of Customs systems with, and interoperability of, blockchains

## Potential use cases

- » Customs declaration and regulatory submissions
- » Exchange of information – Single Window
- » Risk Management
- » Implementation of AEO-MRA and Free Trade Agreements
- » Revenue Collection
- » Electronic certification/verification of regulatory requirements
- » Transit
- » Identity Management



# Commercial Customs Operations Advisory Committee (COAC) Emerging Technologies

September 2018

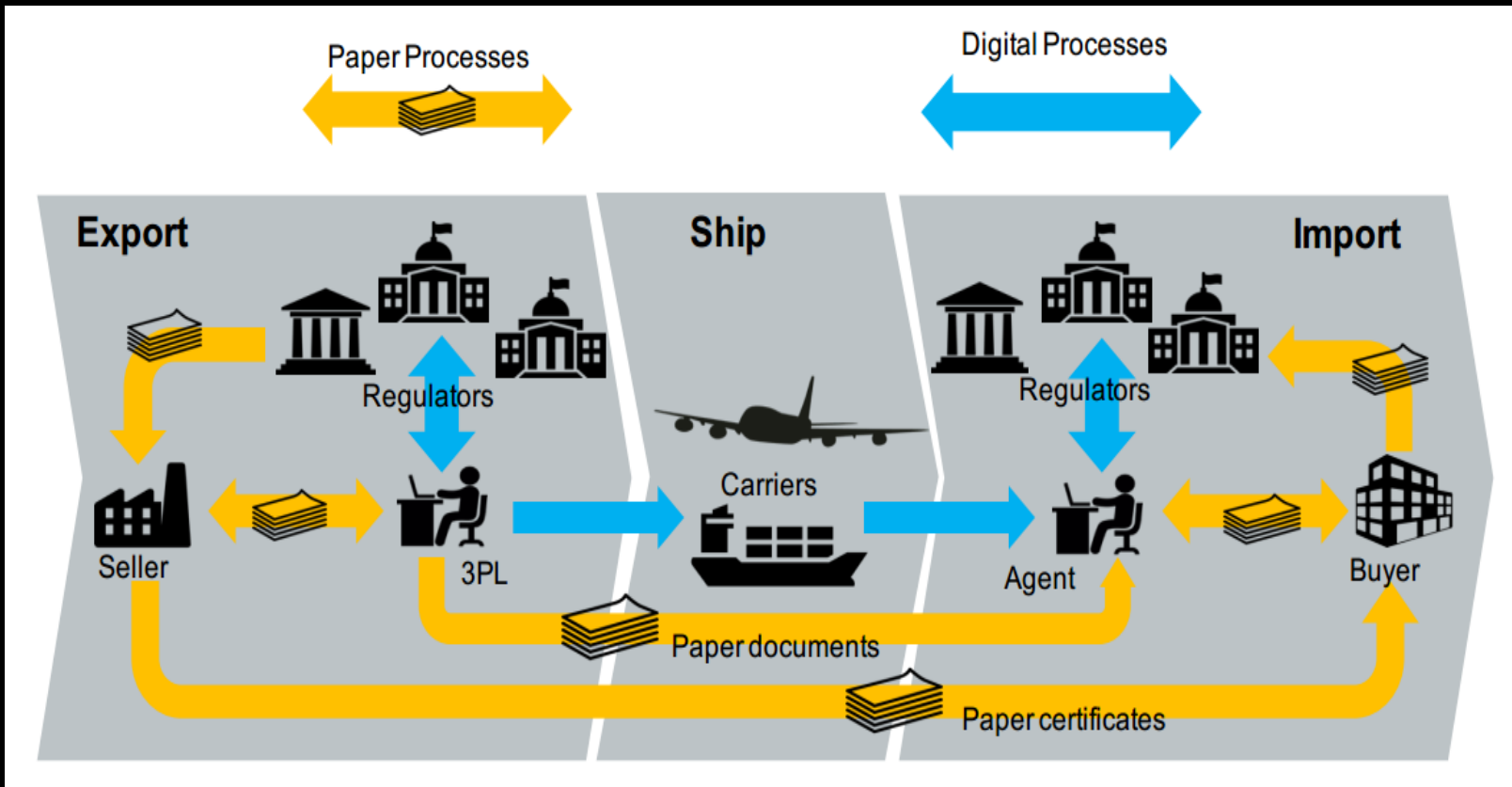


U.S. Customs and  
Border Protection

# CBP pilots

- ❑ North American Free Trade Agreement (NAFTA)/ Central American Free Trade Agreement (CAFTA)
  - ❑ Automation of paper process tied to certification of origin to qualify for free trade.
- ❑ Automation of carnets.
- ❑ Partner Government Agency (PGA) licenses, certifications, and permits.

# Document flow

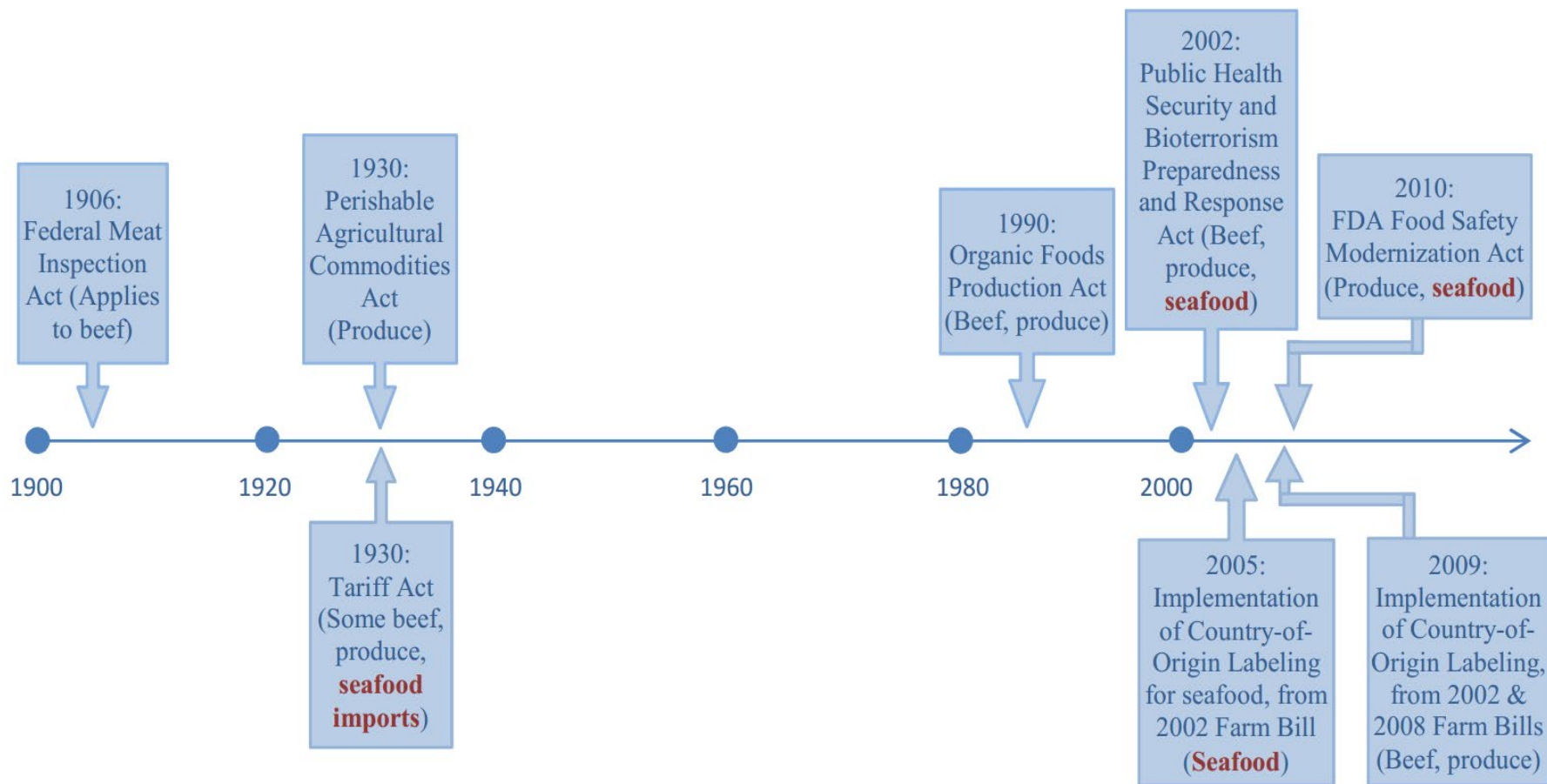


The paper problem is mostly **cross-border**. E.g. Origin certificates.

# Seafood traceability - COOL



# Country of origin labeling



# Trade secrets: Renaming and mislabeling of seafood

Jennifer L. Jacquet  , Daniel Pauly

 **Show more**

<https://doi.org/10.1016/j.marpol.2007.06.007>

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## Abstract

As the global trade and market for seafood has grown, so have the twin problems of renaming and mislabeling. Resource scarcity, the potential for greater profits, and weak legislation have all encouraged incorrect labeling, the results of which include consumer losses, the subversion of eco-marketing, further degradation of fisheries resources, and even adverse effects on human health. This paper examines the extent and consequences of renaming and mislabeling seafood, the state of current legislation, and the importance of future policies, with particular attention to the US, where 80% of the seafood is imported and more than one-third of all fish are mislabeled. Policy recommendations include governments' support for a global mandate to label species, country of origin, and catching or production method on

# PGA



# Seafood import

- ❑ **Mislabeling** Seafood Species.
- ❑ Aquaculture commodities with US **prohibited animal antibiotics and harmful chemicals.**
- ❑ What chemicals and additives are in the seafood.
- ❑ **Source of the seafood** (Antidumping/Countervailing Duty).
- ❑ Fraudulent **foreign government documents** (Shrimp Form).
- ❑ Public demand for safely harvested seafood from harming dolphins, whales, **endangered species.**

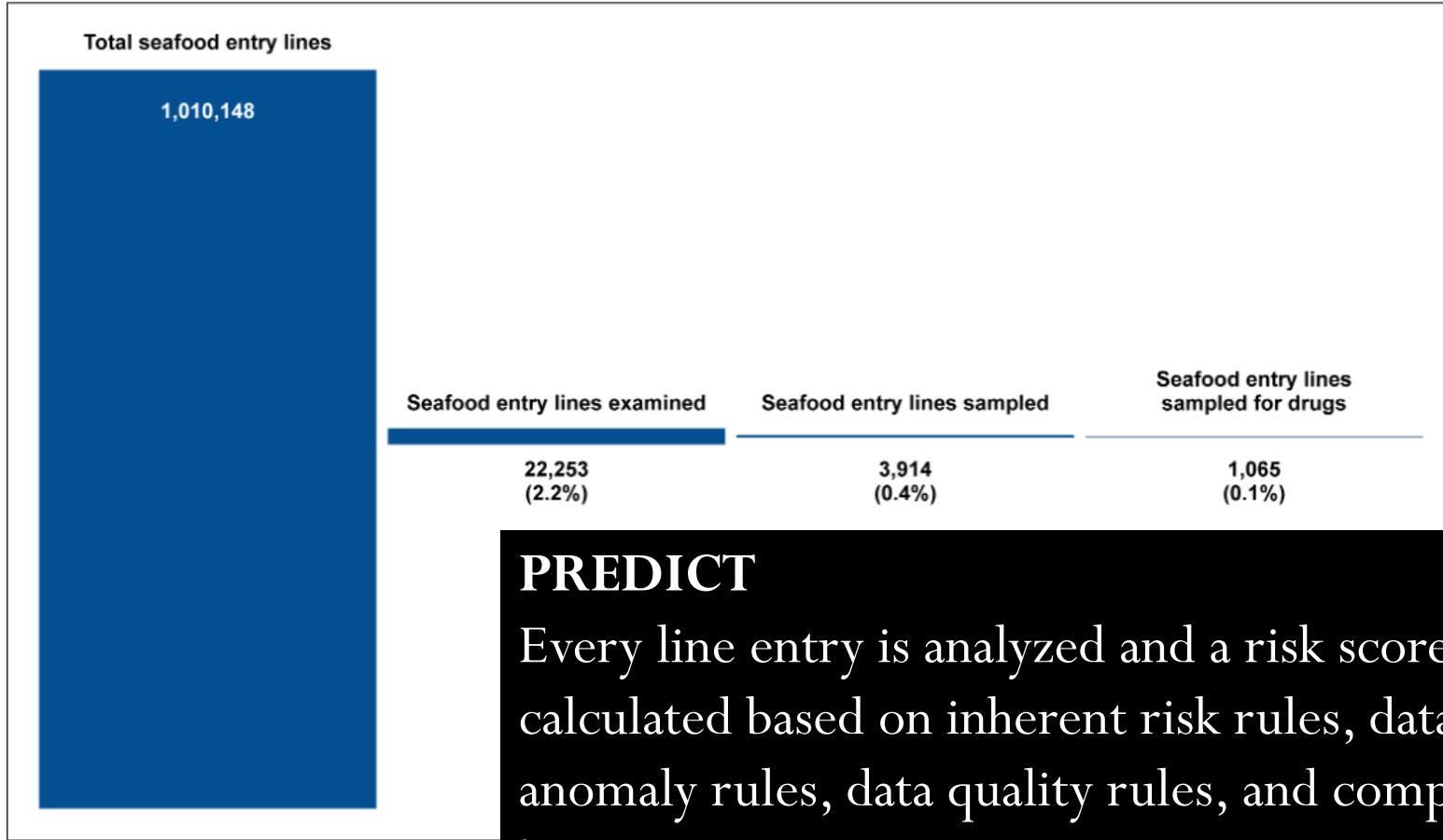


# Seafood import

- ❑ **Provide all data elements in ACE** (data, permits, Certificate of Origin, Captains Statement..).
- ❑ Verify that the commodity requirements with *FSIS (Food Safety and Inspection Service), FWS, FDA, NOAA NMFS, USDA.*
- ❑ Provide correct information: tariffs match commodity description, data matches program requirements, e.g. 370 data is for Tuna.

# Imported Seafood Safety Program

Figure 3: Total Seafood Entry Lines, Lines Examined, Lines Sampled, and Lines Sampled for Drugs by the Food and Drug Administration (FDA), Fiscal Year 2015



## PREDICT

Every line entry is analyzed and a risk score is calculated based on inherent risk rules, data anomaly rules, data quality rules, and compliance history.

Source: GAO analysis of FDA data. | GAO-17-443

# Carnets



**Carnets**, commonly known as “Merchandise Passports”, are international customs documents that simplify customs procedures for the temporary importation of various types of goods. In the U.S., two types are issued: ATA and TECRO/AIT Carnets.

**CES 2019**

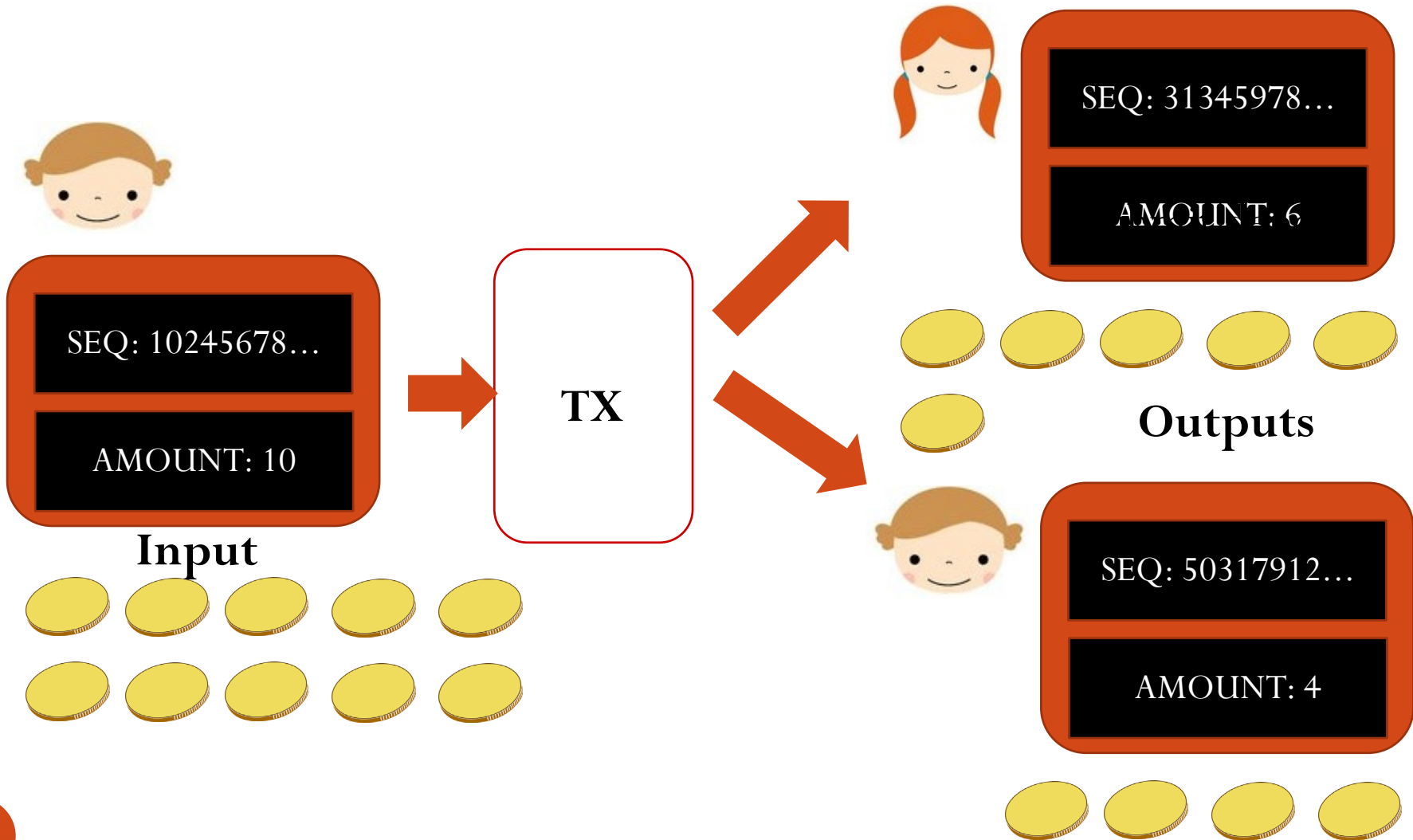
Consumer  
Technology  
Association  
LAS VEGAS  
JANUARY 08 - 11, 2019



# “Common” misconceptions

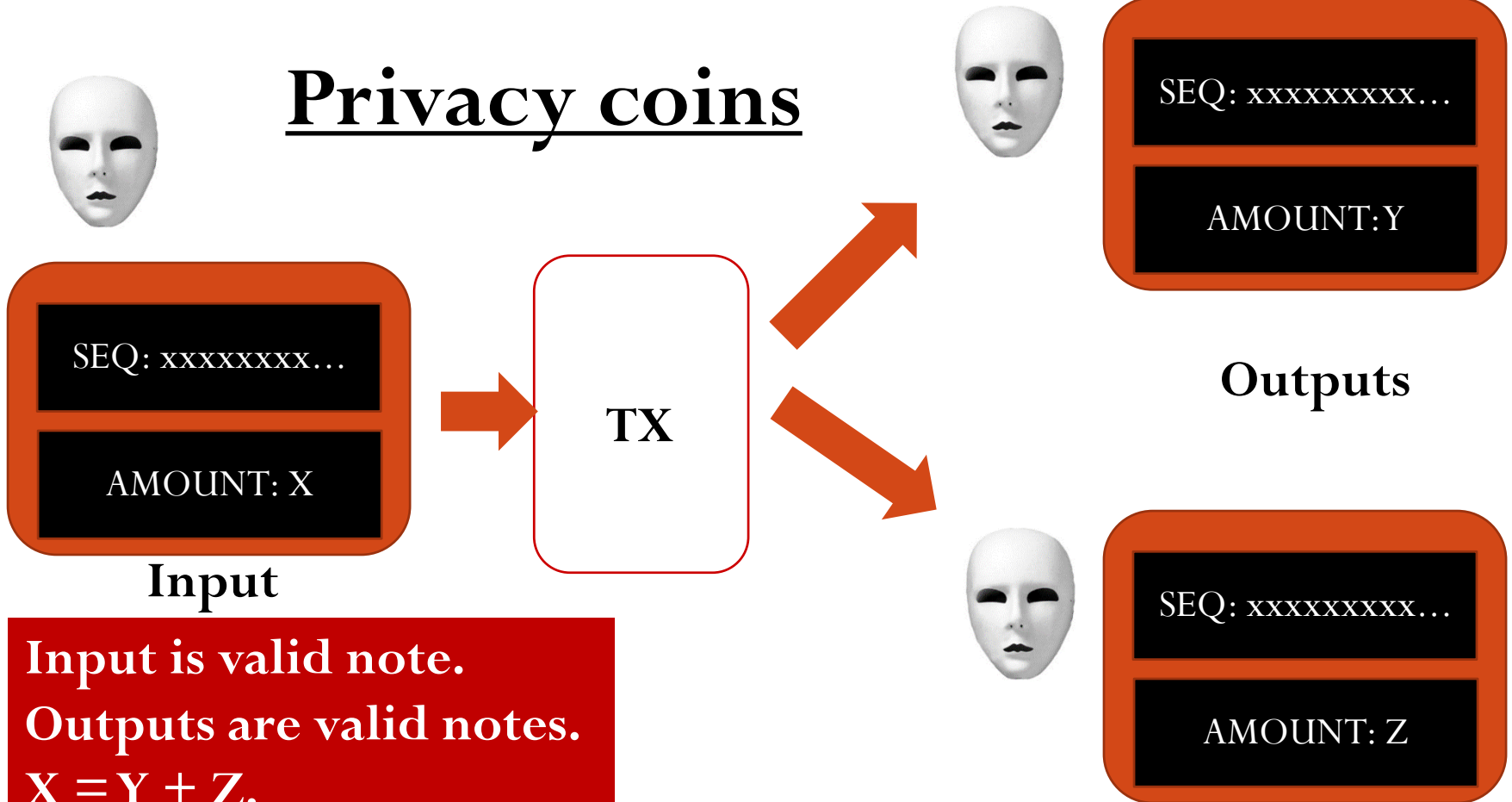
- ❑ Snapshot view of fast evolving technology.
- ❑ Cannot achieve record keeping privacy and confidentiality.
- ❑ ...

# Transaction without privacy



# Transaction with privacy

## Privacy coins



Input is valid note.  
Outputs are valid notes.  
 $X = Y + Z$ .  
 $X \geq 0, Y \geq 0, Z \geq 0$ .

# Transaction with privacy



Validate without opening it

# Satisfying privacy and confidentiality

- ❑ Still support validation and auditability.
- ❑ Examples
  - ❑ *Proof that tax is calculated correctly without knowing income, tax rate, and tax amount.*
  - ❑ *Proof membership without disclosing identity.*
  - ❑ *Proof holding valid license without giving away license.*
  - ❑ ...



# Validation of confidential data

	A	B	C
1	<b>Name</b>		
2	Treaves Arthur		
3	Mead David		
4	Demmings Brian		
5	Bartholomew James		
6	Horn Carol		
7	Walser Robert		
8	Bunker Hillary		
9	Hughes Kimberly		
10	Hindemith George		
11	Seidel Ariel		
12	Eschel Monica		
13	Lajoie Gerald		
14	Difasi Angie		
15	Stiers Andrew		
16	Coin Katherine		
17	Dwyer Gregory		
18			
19			



Alice Miller?



# Validation of confidential data

	A	B	C
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19			

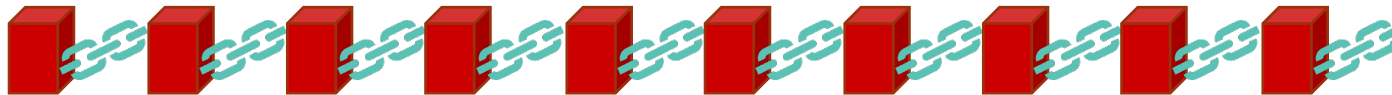


Alice Miller?

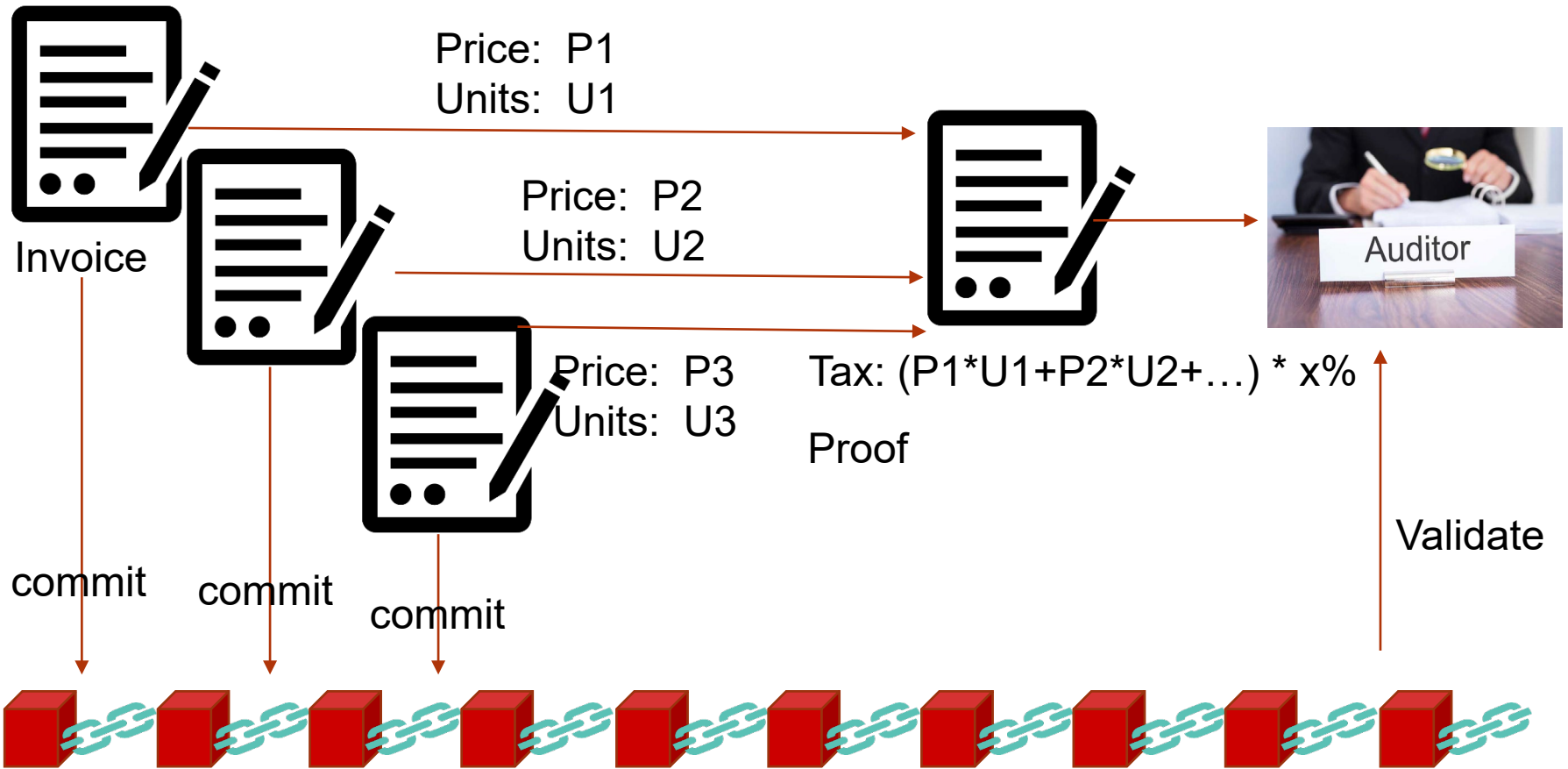


Commit a constant size number

Validate the proof



# Validation of confidential data





# IBM Pilot

10%  
efficiency  
savings  
(goal)

## Schneider: Container Electric goods,

- France to Rotterdam by truck
- onto Maersk Line ship and
- transported to Port of Newark.

- **Real Time Visibility** of shipments' status demoed on a technology platform, implementing key parts of the **Data Pipeline** concept, showing **Increased Efficiency**



Schneider  
Electric

DAMO  
stakehood



Belastingdienst



MAERSK  
LINE



U.S. Customs and  
Border Protection

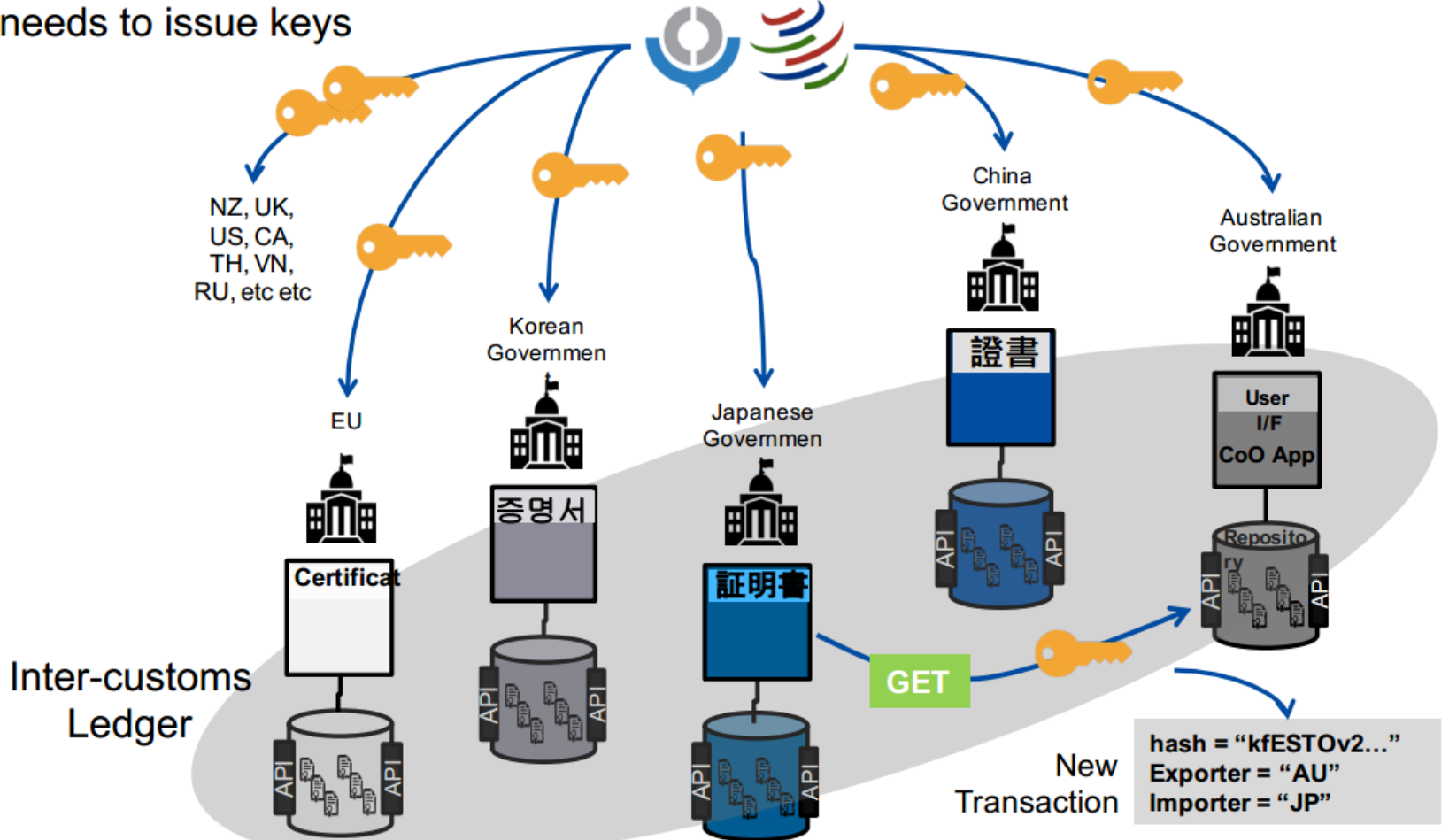
Schneider  
Electric

Global Trade Digitization: A real world application of blockchain. Norbert Kouwenhoven, IBM, GTD Customs Borders. WCO IT Conference, June 9 Tblisi.

# Inter-customs ledger for certificates

Some trusted entity needs to issue keys

WCO or WTO?



Inter-customs Ledger

# Economic model

Utility theory of privacy and information sharing

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## **A utility theory of privacy and information sharing**

Julia M. Puauschunder\*

The New School, Department of Economics, Schwartz Center for Economic Policy Analysis,

6 East 16<sup>th</sup> Street, 11<sup>rd</sup> floor, 1129F-99, New York, NY 10003, USA,

Julia.Puauschunder@newschool.edu, T 001 212 229 5700 4905, M 001 917 929 7038,

F 001 212 229 5724, <http://juliampuaschunder.com/>

# Economic model

## INFORMATION SHARING AMONG FIRMS

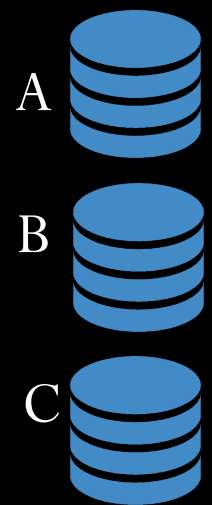
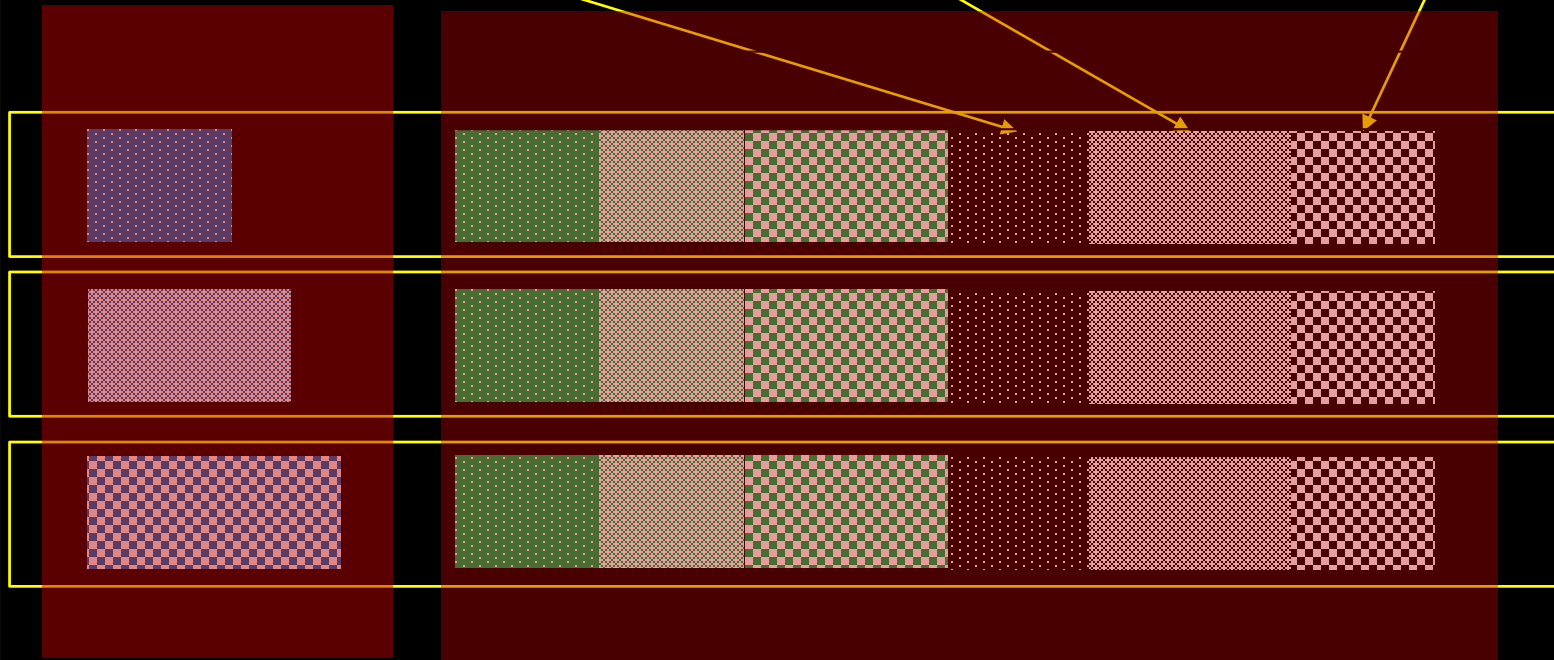
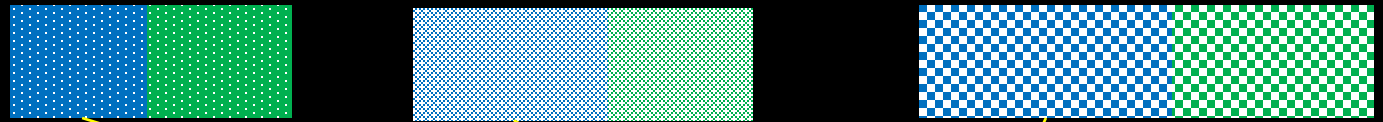
Xavier Vives\*

### Abstract

This article discusses the definition of “information sharing among firms,” a new entry in the second edition of the *Palgrave Dictionary of Economics* edited by Macmillan. Information sharing (IS) among firms is a controversial topic. Firms may exchange different kinds of data, such as information about customers’ behavior, prices, and demand conditions. This paper first



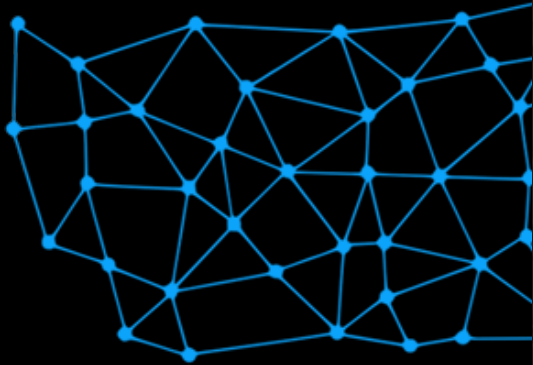
# Data privacy



Private Data

Public Data

# Duality



Version of reality created  
by blockchains.



Version of reality created  
by legal order.

# Data accuracy recording physical world



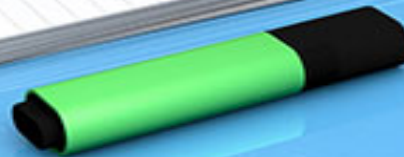
Connections between digital and physical worlds are keys realizing the value of blockchains.

# Standards



WORLD CUSTOMS ORGANIZATION  
ORGANISATION MONDIALE DES DOUANES

# Standards



Thank You

