UNIVERSITY OF HOUSTON
HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING

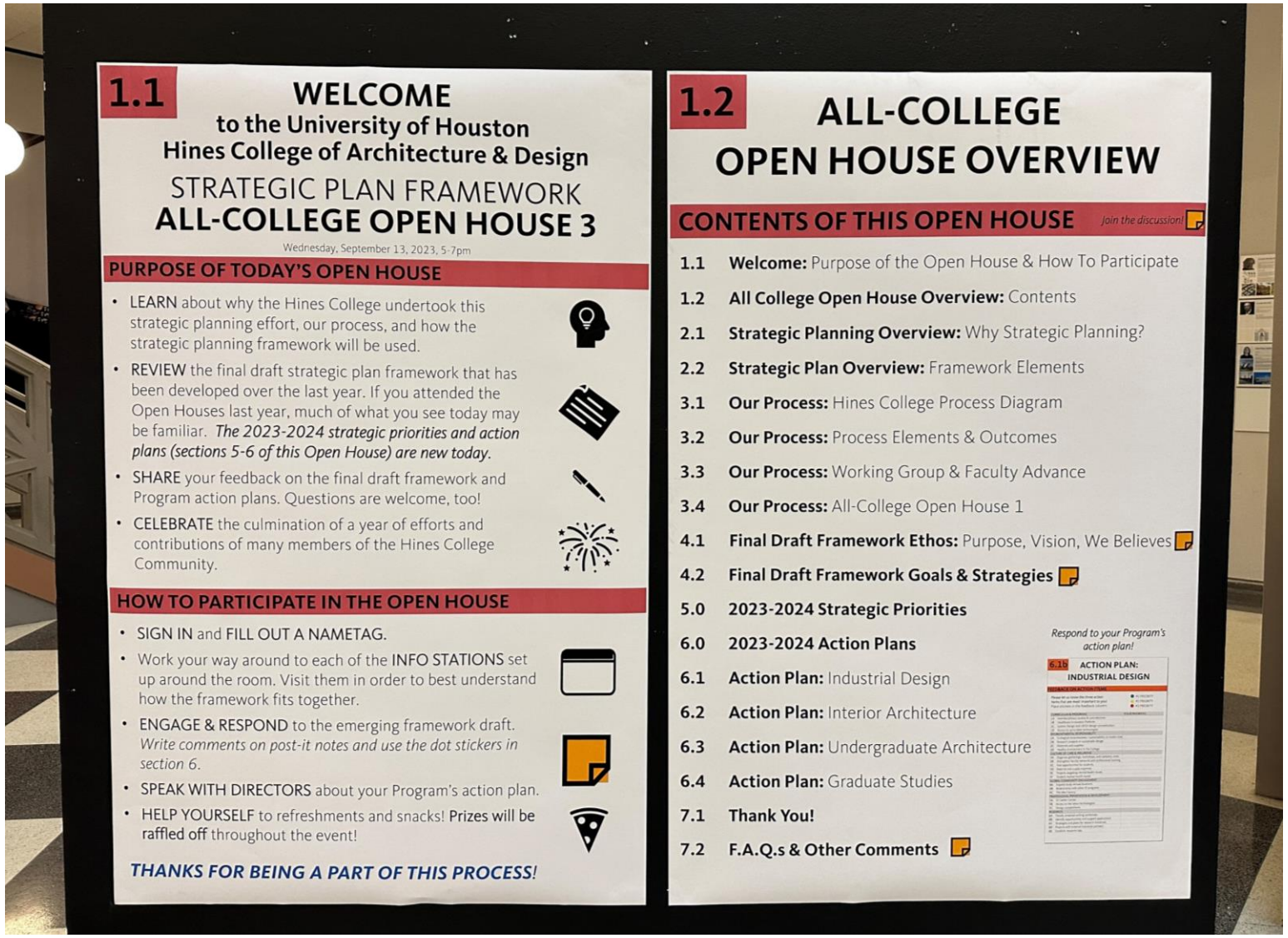
ALL COLLEGE OPEN HOUSE

SEPTEMBER 13, 2023

WHY STRATEGIC PLANNING?
Strategic Planning is an opportunity for organizations to come together to align priorities and resources for a specific period of time in order to establish a set of goals. A strategic plan's development and eventual implementation is no small or individual task. It requires commitment, contributions, and a visionary mindset from all organizational stakeholders. The Hines College's previous strategic plan covered 2016-2021.
The Strategic Planning Process assesses where we've been, where we are, and where we aspire to be. We start with the foundation of our ethos and vision – who we are, why we do what we do, and what our impact will be – and then build out specific goals and a roadmap of strategies to lead us to those goals and aspirations.
Through our process, we have constructed a Strategic Plan Framework for the Hines College: a high-impact tool to help guide priority-setting, decision-making, and critical resource allocations that will be our North Star as we move into the future.
VALUES
WE BELIEVES
VISION
VISION ELEMENTS
GOALS
STRATEGIES & MEASURES OF SUCCESS

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING OPEN HOUSE 3, SEPTEMBER 13



1.1 WELCOME
to the University of Houston
Hines College of Architecture & Design
STRATEGIC PLAN FRAMEWORK
ALL-COLLEGE OPEN HOUSE 3
Wednesday, September 13, 2023, 5-7pm

PURPOSE OF TODAY'S OPEN HOUSE

- LEARN about why the Hines College undertook this strategic planning effort, our process, and how the strategic planning framework will be used.
- REVIEW the final draft strategic plan framework that has been developed over the last year. If you attended the Open Houses last year, much of what you see today may be familiar. *The 2023-2024 strategic priorities and action plans (sections 5-6 of this Open House) are new today.*
- SHARE your feedback on the final draft framework and Program action plans. Questions are welcome, too!
- CELEBRATE the culmination of a year of efforts and contributions of many members of the Hines College Community.

HOW TO PARTICIPATE IN THE OPEN HOUSE

- SIGN IN and FILL OUT A NAMETAG.
- Work your way around to each of the INFO STATIONS set up around the room. Visit them in order to best understand how the framework fits together.
- ENGAGE & RESPOND to the emerging framework draft. *Write comments on post-it notes and use the dot stickers in section 6.*
- SPEAK WITH DIRECTORS about your Program's action plan.
- HELP YOURSELF to refreshments and snacks! Prizes will be raffled off throughout the event!

THANKS FOR BEING A PART OF THIS PROCESS!

1.2 ALL-COLLEGE OPEN HOUSE OVERVIEW

CONTENTS OF THIS OPEN HOUSE *Join the discussion!*

1.1 **Welcome:** Purpose of the Open House & How To Participate
1.2 **All College Open House Overview:** Contents
2.1 **Strategic Planning Overview:** Why Strategic Planning?
2.2 **Strategic Plan Overview:** Framework Elements
3.1 **Our Process:** Hines College Process Diagram
3.2 **Our Process:** Process Elements & Outcomes
3.3 **Our Process:** Working Group & Faculty Advance
3.4 **Our Process:** All-College Open House 1
4.1 **Final Draft Framework Ethos:** Purpose, Vision, We Believes
4.2 **Final Draft Framework Goals & Strategies**
5.0 **2023-2024 Strategic Priorities**
6.0 **2023-2024 Action Plans**
6.1 **Action Plan:** Industrial Design
6.2 **Action Plan:** Interior Architecture
6.3 **Action Plan:** Undergraduate Architecture
6.4 **Action Plan:** Graduate Studies
7.1 **Thank You!**
7.2 **F.A.Q.s & Other Comments**

Respond to your Program's action plan!

6.1b ACTION PLAN: INDUSTRIAL DESIGN

OPEN HOUSE PURPOSE

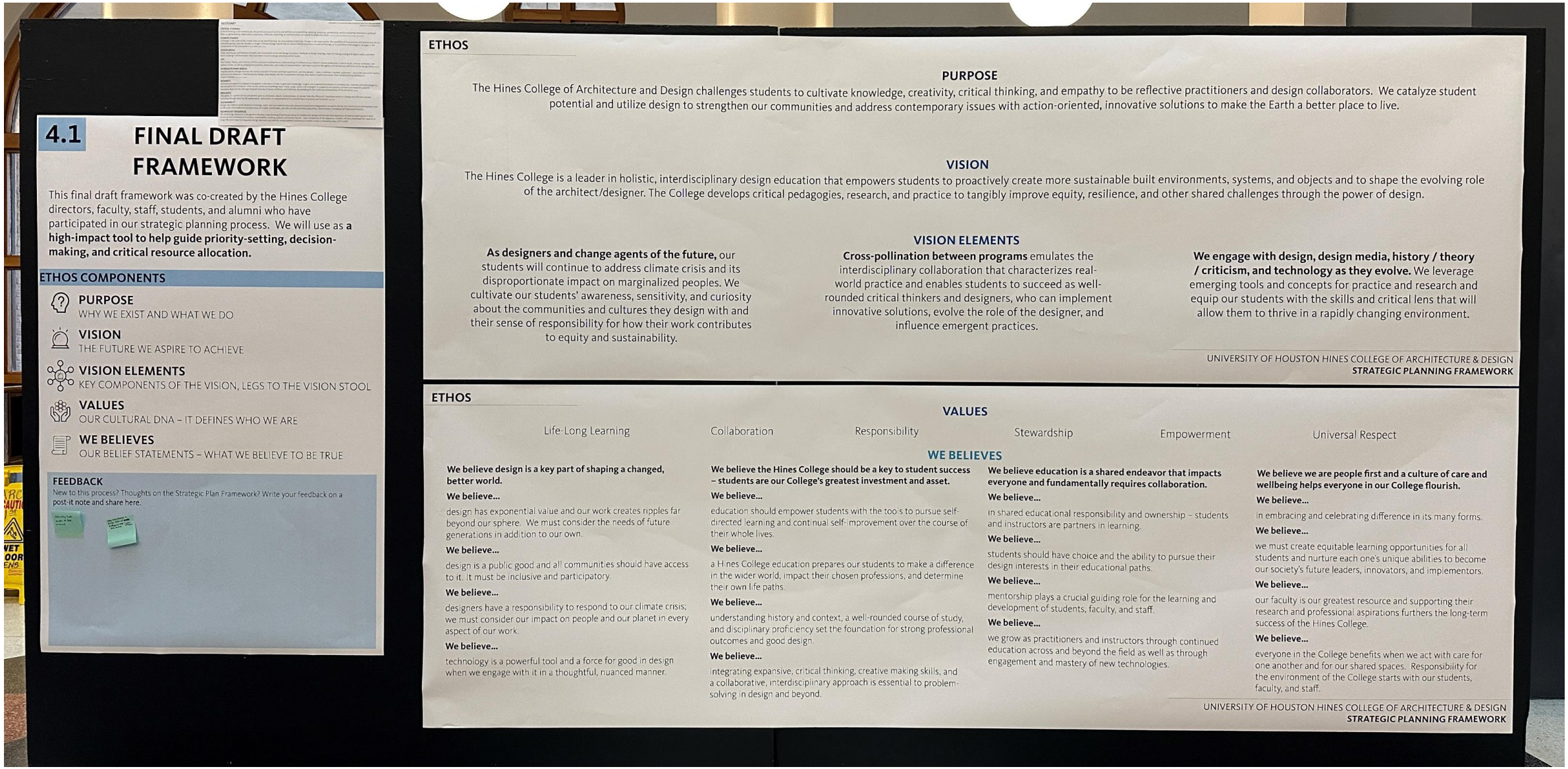
- **EXPLAIN WHY** the Hines College undertook this strategic planning effort, what our process has been, and how the strategic planning framework will be used.
- **REVIEW** the final draft strategic plan framework.
- **SHARE** 2023-2024 strategic priorities and program action plans and **GAIN FEEDBACK** from the community.
- **CELEBRATE** the culmination of a year of efforts and contributions of many members of the Hines College Community.

OPEN HOUSE OVERVIEW

EXIT
6.3b
ACTION PLAN:
UNDERGRADUATE ARCHITECTURE
2023-2024 ACTION PLAN
6.4b
ACTION PLANS
GRADUATE STUDIES
FEEDBACK ON ACTION ITEMS
Out of all of these action items, which
THREE ARE MOST IMPORTANT TO YOU?
Please rank order your top three priorities.
Place stickers in the feedback columns:
CURRICULUM & PROGRAMS
YOUR PRIORITIES
Skullcandy
SEPTEMBER 15, 2022

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

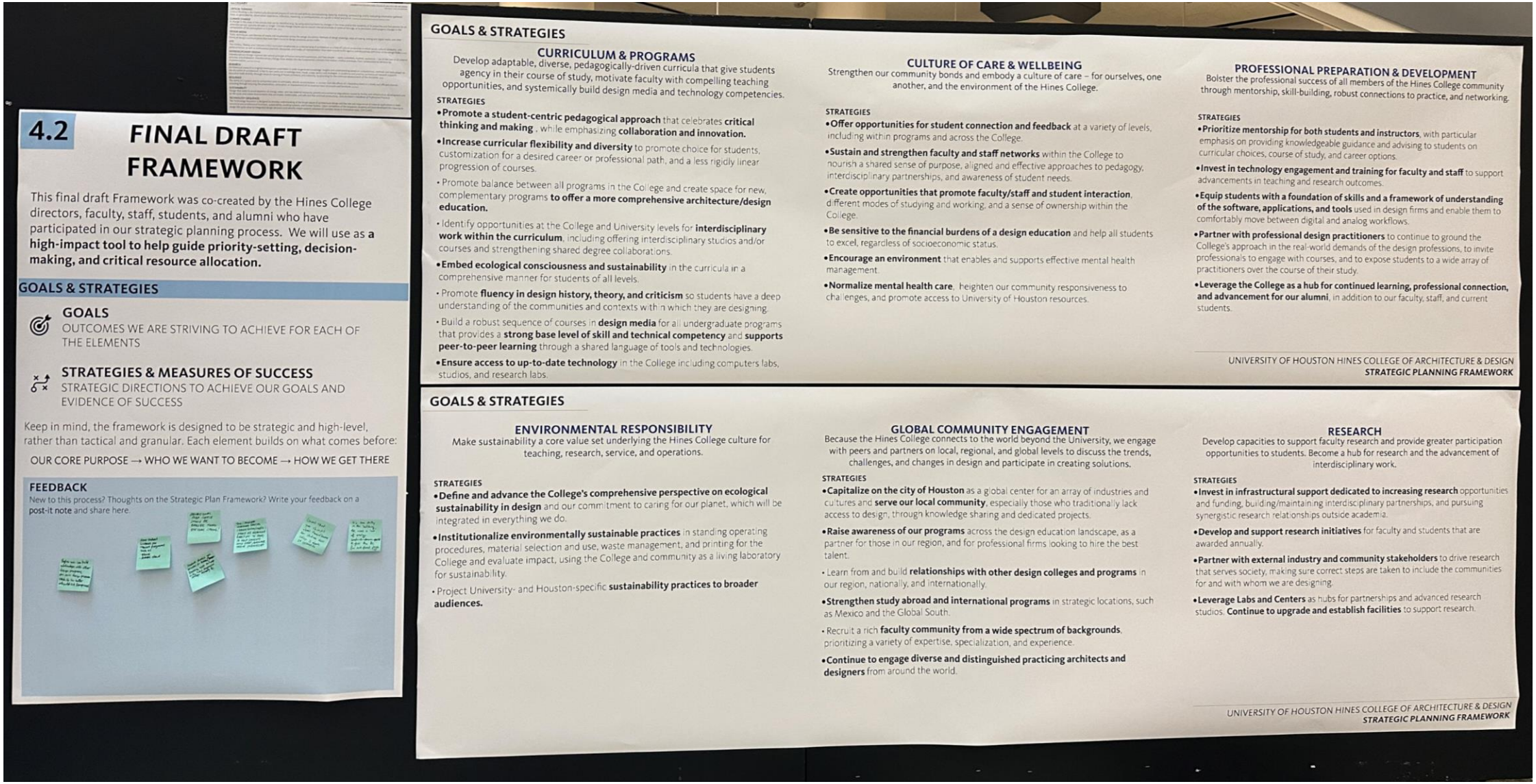
STRATEGIC PLANNING OPEN HOUSE 3, SEPTEMBER 13



OVERVIEW: FINAL DRAFT FRAMEWORK - ETHOS

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15



4.2

FINAL DRAFT FRAMEWORK

This final draft Framework was co-created by the Hines College directors, faculty, staff, students, and alumni who have participated in our strategic planning process. We will use as **a high-impact tool to help guide priority-setting, decision-making, and critical resource allocation.**

GOALS & STRATEGIES

GOALS
OUTCOMES WE ARE STRIVING TO ACHIEVE FOR EACH OF THE ELEMENTS

STRATEGIES & MEASURES OF SUCCESS
STRATEGIC DIRECTIONS TO ACHIEVE OUR GOALS AND EVIDENCE OF SUCCESS

Keep in mind, the framework is designed to be strategic and high-level, rather than tactical and granular. Each element builds on what comes before:

OUR CORE PURPOSE → WHO WE WANT TO BECOME → HOW WE GET THERE

FEEDBACK
New to this process? Thoughts on the Strategic Plan Framework? Write your feedback on a post-it note and share here.

GOALS & STRATEGIES

CURRICULUM & PROGRAMS

Develop adaptable, diverse, pedagogically-driven curricula that give students agency in their course of study, motivate faculty with compelling teaching opportunities, and systemically build design media and technology competencies.

STRATEGIES

- **Promote a student-centric pedagogical approach** that celebrates **critical thinking and making**, while emphasizing **collaboration and innovation.**
- **Increase curricular flexibility and diversity** to promote choice for students, customization for a desired career or professional path, and a less rigidly linear progression of courses.
- Promote balance between all programs in the College and create space for new, complementary programs **to offer a more comprehensive architecture/design education.**
- Identify opportunities at the College and University levels for **interdisciplinary work within the curriculum**, including offering interdisciplinary studios and/or courses and strengthening shared degree collaborations.
- **Embed ecological consciousness and sustainability** in the curricula in a comprehensive manner for students of all levels.
- Promote **fluency in design history, theory, and criticism** so students have a deep understanding of the communities and contexts within which they are designing.
- Build a robust sequence of courses in **design media** for all undergraduate programs that provides a **strong base level of skill and technical competency** and **supports peer-to-peer learning** through a shared language of tools and technologies.
- **Ensure access to up-to-date technology** in the College including computers labs, studios, and research labs.

CULTURE OF CARE & WELLBEING

Strengthen our community bonds and embody a culture of care – for ourselves, one another, and the environment of the Hines College.

STRATEGIES

- **Offer opportunities for student connection and feedback** at a variety of levels, including within programs and across the College.
- **Sustain and strengthen faculty and staff networks** within the College to nourish a shared sense of purpose, aligned and effective approaches to pedagogy, interdisciplinary partnerships, and awareness of student needs.
- **Create opportunities that promote faculty/staff and student interaction**, different modes of studying and working, and a sense of ownership within the College.
- **Be sensitive to the financial burdens of a design education** and help all students to excel, regardless of socioeconomic status.
- **Encourage an environment** that enables and supports effective mental health management.
- **Normalize mental health care**, heighten our community responsiveness to challenges, and promote access to University of Houston resources.

PROFESSIONAL PREPARATION & DEVELOPMENT

Bolster the professional success of all members of the Hines College community through mentorship, skill-building, robust connections to practice, and networking.

STRATEGIES

- **Prioritize mentorship for both students and instructors**, with particular emphasis on providing knowledgeable guidance and advising to students on curricular choices, course of study, and career options.
- **Invest in technology engagement and training for faculty and staff** to support advancements in teaching and research outcomes.
- **Equip students with a foundation of skills and a framework of understanding of the software, applications, and tools** used in design firms and enable them to comfortably move between digital and analog workflows.
- **Partner with professional design practitioners** to continue to ground the College's approach in the real-world demands of the design professions, to invite professionals to engage with courses, and to expose students to a wide array of practitioners over the course of their study.
- **Leverage the College as a hub for continued learning, professional connection, and advancement for our alumni**, in addition to our faculty, staff, and current students.

UNIVERSITY OF HOUSTON HINES COLLEGE OF ARCHITECTURE & DESIGN
STRATEGIC PLANNING FRAMEWORK

GOALS & STRATEGIES

ENVIRONMENTAL RESPONSIBILITY

Make sustainability a core value set underlying the Hines College culture for teaching, research, service, and operations.

STRATEGIES

- **Define and advance the College's comprehensive perspective on ecological sustainability in design** and our commitment to caring for our planet, which will be integrated in everything we do.
- **Institutionalize environmentally sustainable practices** in standing operating procedures, material selection and use, waste management, and printing for the College and evaluate impact, using the College and community as a living laboratory for sustainability.
- Project University- and Houston-specific **sustainability practices to broader audiences.**

GLOBAL COMMUNITY ENGAGEMENT

Because the Hines College connects to the world beyond the University, we engage with peers and partners on local, regional, and global levels to discuss the trends, challenges, and changes in design and participate in creating solutions.

STRATEGIES

- **Capitalize on the city of Houston** as a global center for an array of industries and cultures and **serve our local community**, especially those who traditionally lack access to design, through knowledge sharing and dedicated projects.
- **Raise awareness of our programs** across the design education landscape, as a partner for those in our region, and for professional firms looking to hire the best talent.
- Learn from and build **relationships with other design colleges and programs** in our region, nationally, and internationally.
- **Strengthen study abroad and international programs** in strategic locations, such as Mexico and the Global South.
- Recruit a rich **faculty community from a wide spectrum of backgrounds**, prioritizing a variety of expertise, specialization, and experience.
- **Continue to engage diverse and distinguished practicing architects and designers** from around the world.

RESEARCH

Develop capacities to support faculty research and provide greater participation opportunities to students. Become a hub for research and the advancement of interdisciplinary work.

STRATEGIES

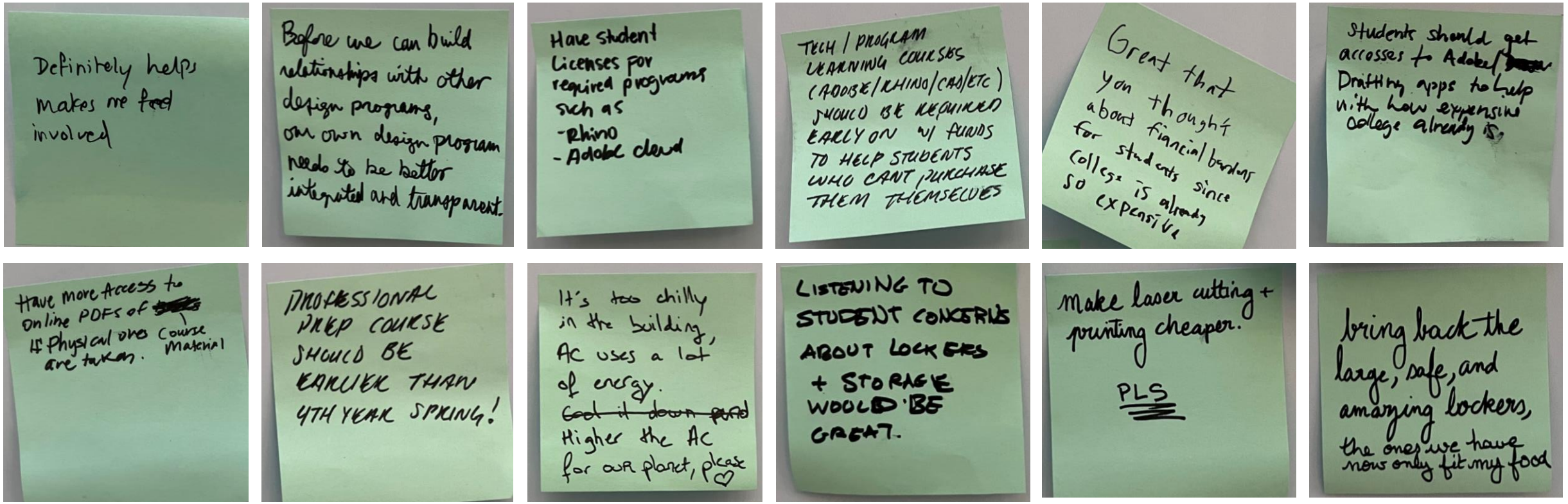
- **Invest in infrastructural support dedicated to increasing research** opportunities and funding, building/maintaining interdisciplinary partnerships, and pursuing synergistic research relationships outside academia.
- **Develop and support research initiatives** for faculty and students that are awarded annually.
- **Partner with external industry and community stakeholders** to drive research that serves society, making sure correct steps are taken to include the communities for and with whom we are designing.
- **Leverage Labs and Centers** as hubs for partnerships and advanced research studios. **Continue to upgrade and establish facilities** to support research.

UNIVERSITY OF HOUSTON HINES COLLEGE OF ARCHITECTURE & DESIGN
STRATEGIC PLANNING FRAMEWORK

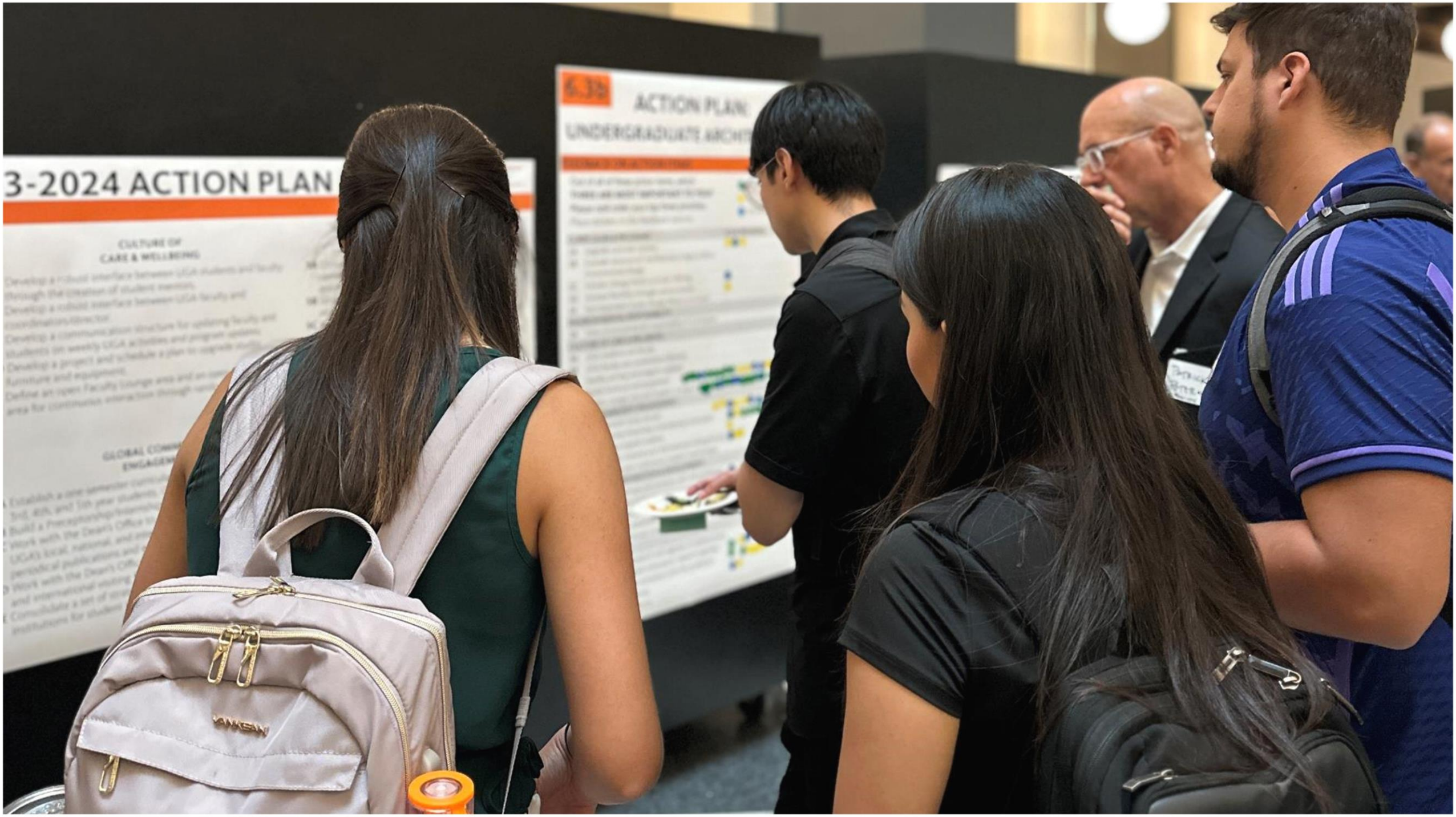
OVERVIEW: FINAL DRAFT FRAMEWORK – GOALS & STRATEGIES

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING OPEN HOUSE 3, SEPTEMBER 13



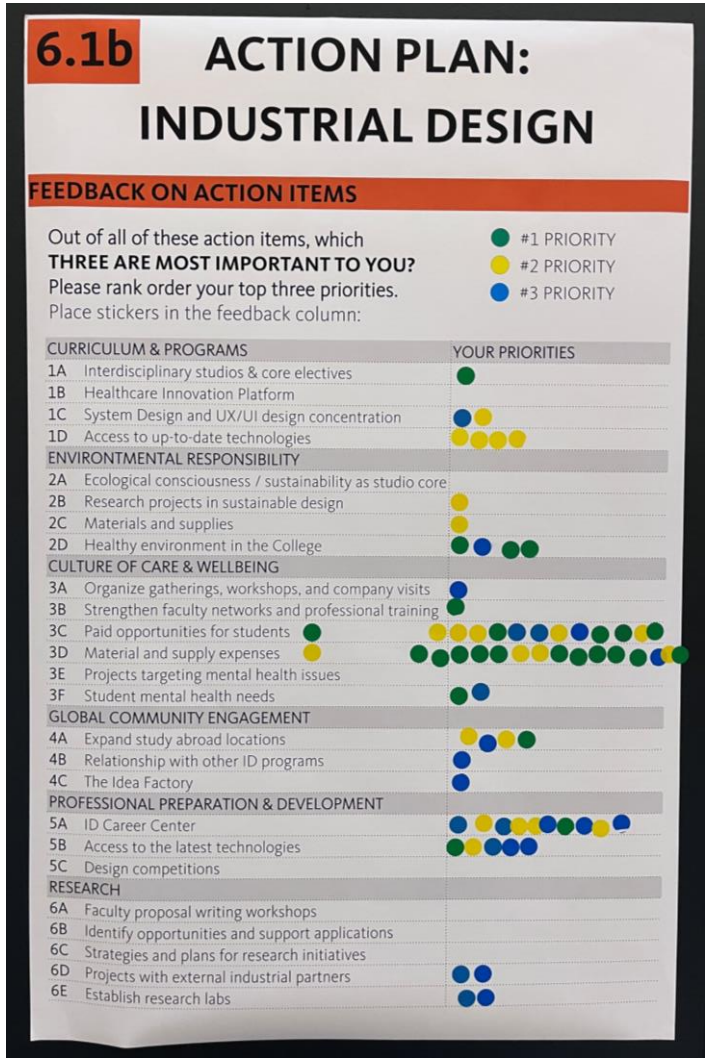
FEEDBACK ON FINAL DRAFT FRAMEWORK


3-2024 ACTION PLAN
CULTURE OF
CARE & WELLBEING
ACTION PLAN:

2024 ACTION PLAN
CULTURE OF
CARE & WELLBEING
GLOBAL COMMUNITY
ENGAGEMENT

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

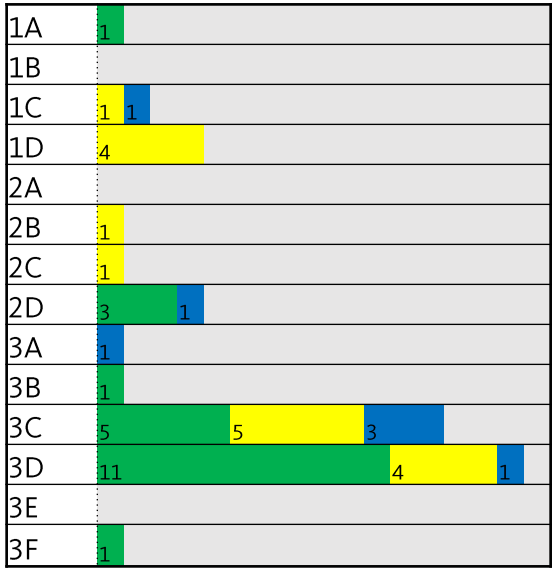
STRATEGIC PLANNING OPEN HOUSE 3, SEPTEMBER 13

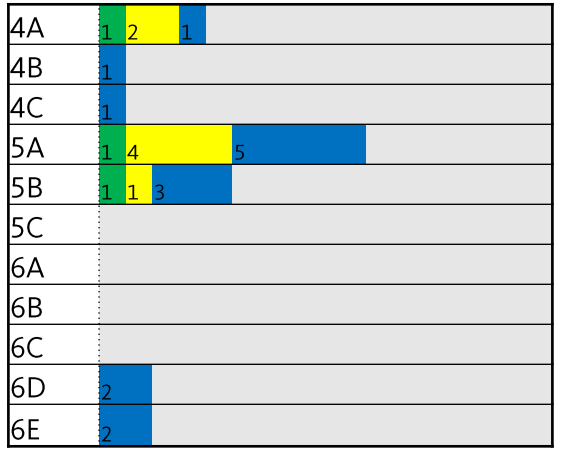


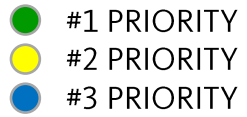
Participants were asked to respond to this year's action plan by marking the action items that were their first, second, and third priorities.

Respondent top priorities:

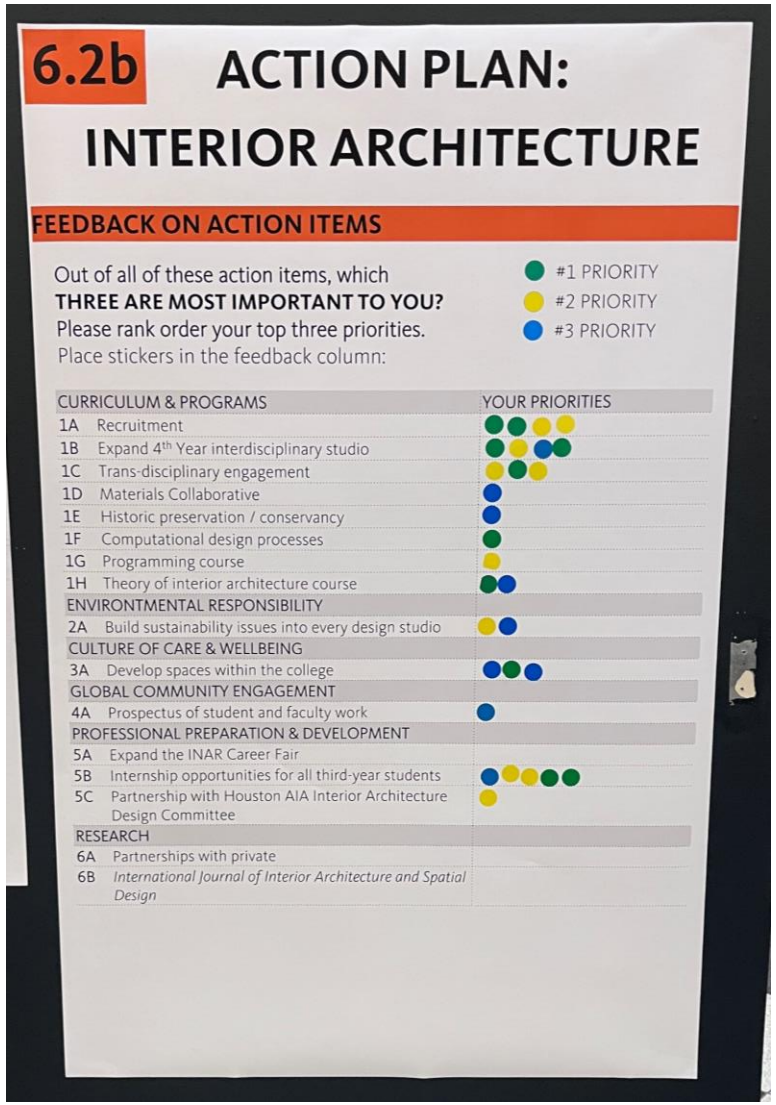
1. 3D) Material & supply expenses
2. 3C) Paid opportunities for students
3. 5A) ID Career Center







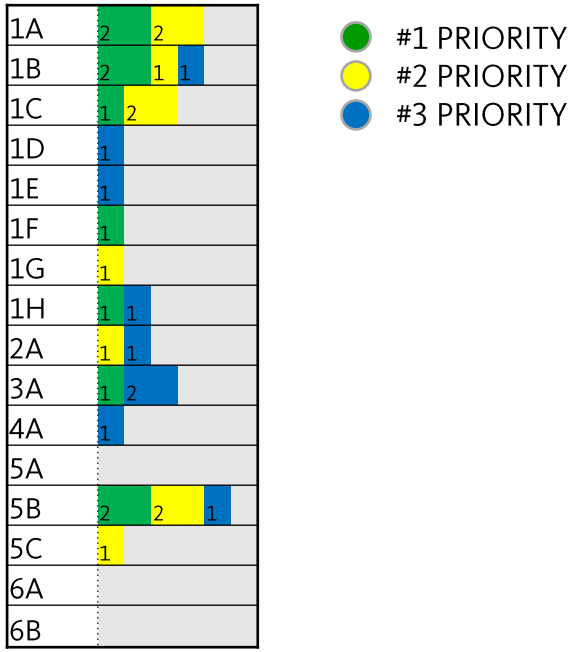
ACTION PLAN FEEDBACK: INDUSTRIAL DESIGN



Participants were asked to respond to this year's action plan by marking the action items that were their first, second, and third priorities.

Respondent top priorities:

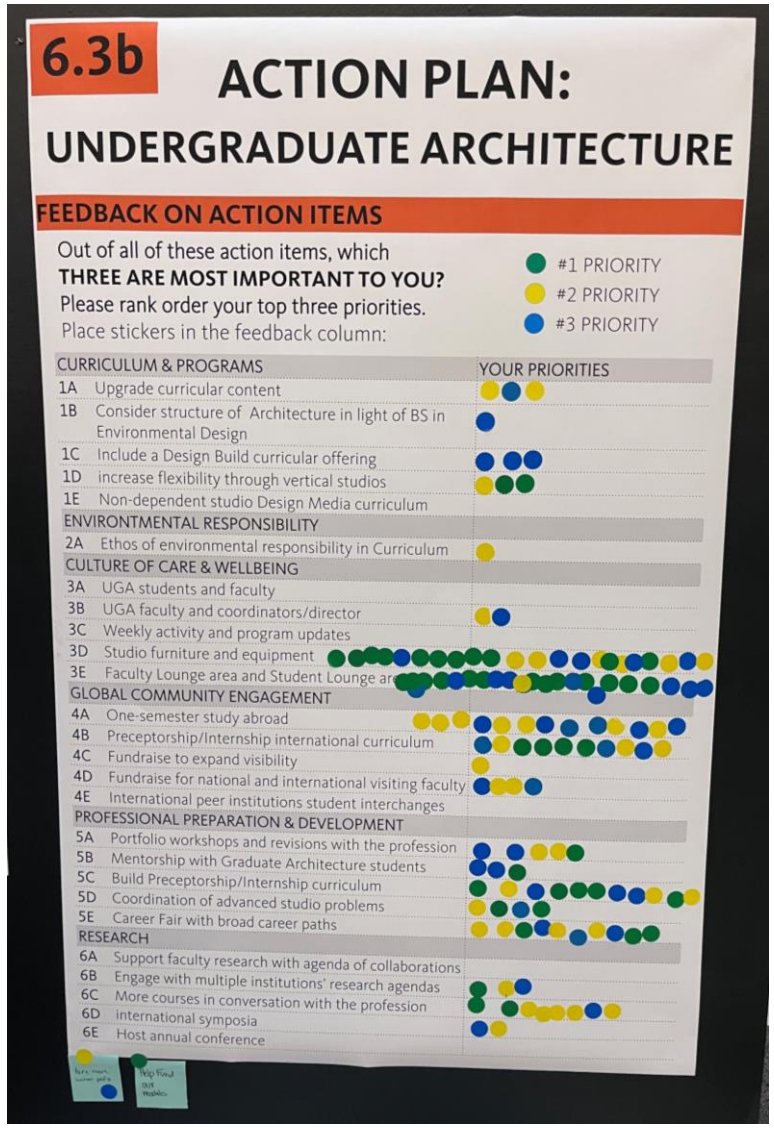
1. 5B) Internship opportunities for all third-year students
2. 1A) Recruitment
3. 1B) Expand fourth-year interdisciplinary studio



ACTION PLAN FEEDBACK: INTERIOR ARCHITECTURE

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

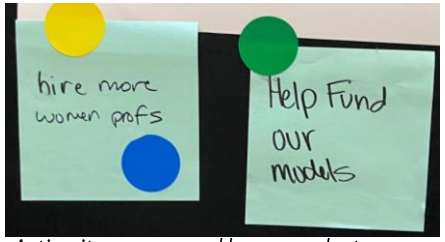
STRATEGIC PLANNING OPEN HOUSE 3, SEPTEMBER 13



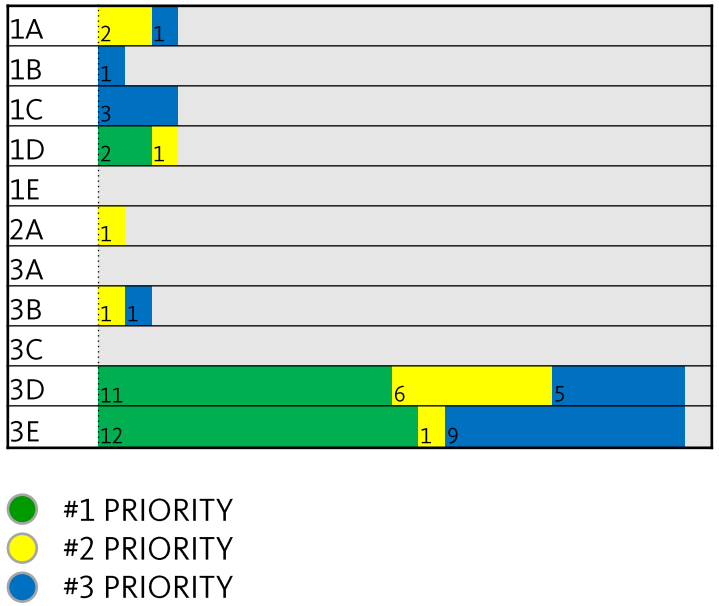
Participants were asked to respond to this year's action plan by marking the action items that were their first, second, and third priorities.

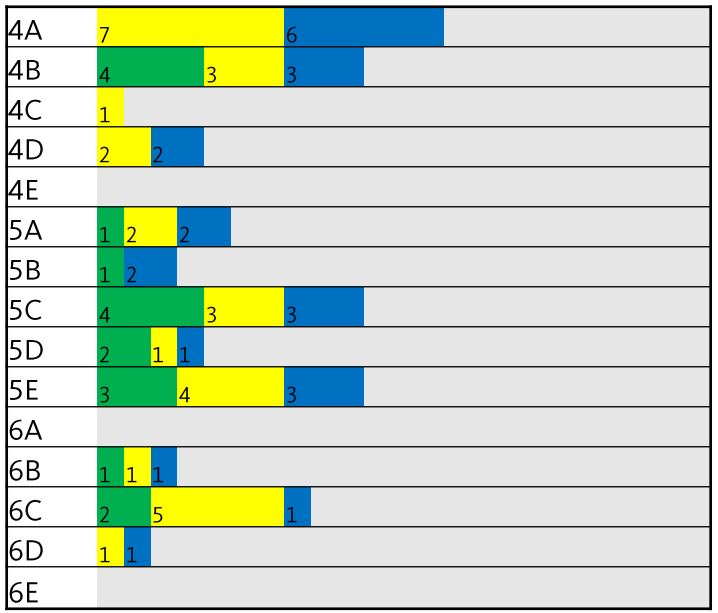
Respondent top priorities:

1. 3E) Faculty Lounge / Student Lounge
2. 3D) Studio furniture & equipment
3. 5C) Build Preceptorship / Internship Curriculum



Action items proposed by respondents.

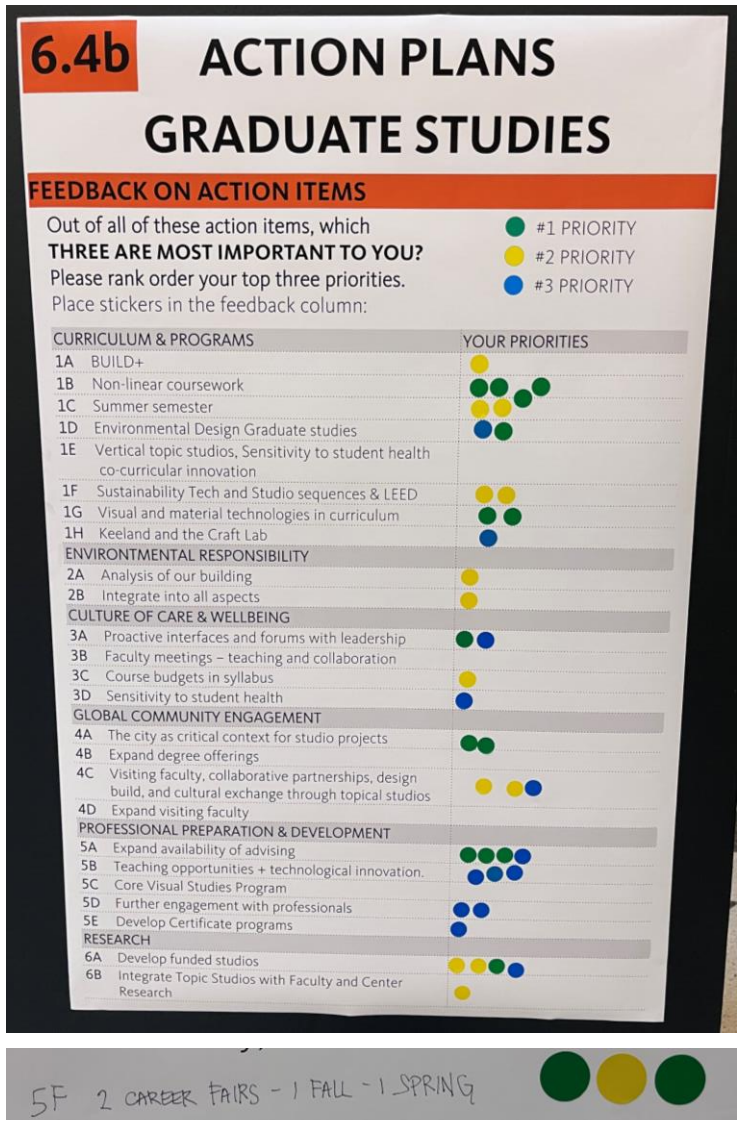




ACTION PLAN FEEDBACK: UNDERGRADUATE ARCHITECTURE

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

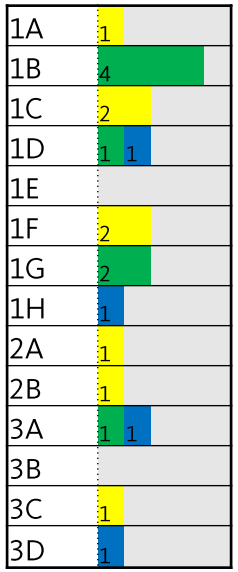
STRATEGIC PLANNING OPEN HOUSE 3, SEPTEMBER 13

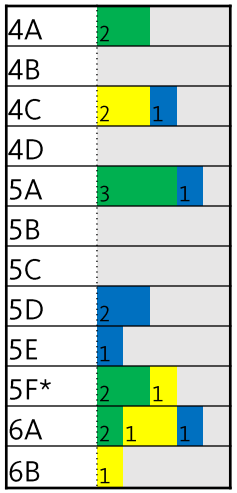


Participants were asked to respond to this year's action plan by marking the action items that were their first, second, and third priorities.

Respondent top priorities:

1. 1B) Non-linear coursework
2. 5A) Expand availability of advising
3. 6A) Develop funded studios





#1 PRIORITY
#2 PRIORITY
#3 PRIORITY

5F* *Co-created by Graduate Studies director, faculty, and students during the Open House.*

ACTION PLAN FEEDBACK: GRADUATE STUDIES

2023-2024 ACTION PLAN
6.3b
ACTION PLAN:
UNDERGRADUATE ARCHITECTURE

APPENDIX

2023-2024 ACTION PLAN

STRATEGIC PRIORITIES THEMES
I: Interdisciplinary Education
G: Globalization
P: Professional Development

6.1a INDUSTRIAL DESIGN

CURRICULUM & PROGRAMS

1A Increase curricular flexibility and diversity by committing to interdisciplinary collaboration in studios and core electives. G, I, P
1B Expand the Healthcare Innovation Platform for interdisciplinary collaboration within and beyond the College. I, P
1C Strengthen the System Design and UX/UI design concentration with a focused faculty search, and will pursue partnerships with other relevant UH programs including but not limited to the interaction design programs in the College of Arts and the College of Engineering. I, P
1D Ensure access to up-to-date technologies for ID students including computer labs, studios, and research needs. I, P

ENVIRONMENTAL RESPONSIBILITY

2A Establish ecological consciousness and sustainability as the core of the ID studio curriculum by integrating materials and processes that minimize the impact of mass-produced products on the environment. I, P
2B Strengthen research investigation in sustainable design and application by developing more funding-supported projects. I, P
2C Examine and optimize materials and supplies through all ID courses to minimize the environmental impact. I
2D Work collectively with other programs within the College to create and maintain a healthy environment through responsible applications of a human-centered pedagogy. I

CULTURE OF CARE & WELLBEING

3A Working closely with ID students' organization SIDSA to organize on-campus and off-campus gatherings, workshops, and company visits. I, P
3B Organize group and one-on-one meetings to strengthen faculty networks and professional training. I, P
3C Develop and create more financial support for students through research and teaching assistantship opportunities. I, P
3D Provide more financial support to cover students' material and supply expenses. G
3E Encourage more research and design projects targeting mental health issues as a normal practice. I, P
3F All ID faculty members will actively promote and offer support to meet students' mental health needs in and out of the classroom.

GLOBAL COMMUNITY ENGAGEMENT

4A The ID program will continue expanding its study abroad summer programs to different countries. G, I, P
4B The ID program will continue to develop a collaborative relationship with competitive ID programs globally and establish student exchange programs in both Europe and Asia. G, I, P
4C The Idea Factory summer experience, launching in 2024 will raise awareness of the industrial design program and assist in recruitment. N

PROFESSIONAL PREPARATION & DEVELOPMENT

5A Manage the newly launched ID Career Center to help students prepare for their professional development through faculty mentorship. Through a searchable database of industry partners to maximize the internship and job placement opportunities for ID students. I, P
5B The ID program is committed to providing access to the latest technologies as a means of preparing students to be competitive for employment upon graduation. I, P
5C The ID program will continue to support students to engage with most saught after national and international design competitions to elevate the competitiveness of the program and students. I, P

RESEARCH

6A Encourage the ID faculties to participate in proposal writing workshops to improve the quality of proposals. I, P
6B Encourage and organize the ID Faculties to identify relevant internal and external grant and funding opportunities, and provide application support. G, I
6C Support ID faculties to clarify and strengthen research initiatives, and develop short-term and long-term strategies and plans. G, I
6D Strengthen and expand the relationships with external industrial partners with planning for projects and funding sources. G, I, P
6E Encourage and support ID faculties to seek funding to establish research labs. I, P

2023-2024 ACTION PLAN

STRATEGIC PRIORITIES THEMES
I: Interdisciplinary Education
G: Globalization
P: Professional Development

6.2a INTERIOR ARCHITECTURE

CURRICULUM & PROGRAMS

1A Formally partner with HSPVA and other visual arts high schools along with local community colleges to identify and recruit new interior architecture students to UHCoAD to sustain and grow the Interior Architecture program.

1B Expand the 4th Year interdisciplinary studio established between architecture and interior architecture to include an interdisciplinary 3rd Year industrial design/interior architecture studio. I

1C Seek trans-disciplinary opportunities to engage with other disciplines both within the College of Architecture and Design and beyond the College, including theatre, hospitality, art, computer science and engineering programs across the University of Houston and with independent partners locally and internationally.

1D Promote the use of the Materials Collaborative throughout the UHCoAD.

1E Move historic preservation/conservancy to Interior Architecture with the goal of developing a two-year graduate degree program.

1F Introduce computational design processes to IA students at the foundation level and integrate those processes into the design studio at the 3rd and 4th year levels further distinguishing the Interior Architecture program from the Architecture program as recommended by NASAD visiting team.

1G Create a separate programming course for Interior Architecture students focusing on issues specifically related to interiority.

1H Offer a theory of interior architecture course to encourage/support independent research among IA students.

ENVIRONMENTAL RESPONSIBILITY

2A Encourage/support IA faculty to build sustainability issues into every design studio program.

CULTURE OF CARE & WELLBEING

3A Engage with Interior Architecture students to develop spaces within the college for informal student gathering and respite.

GLOBAL COMMUNITY ENGAGEMENT

4A Market Interior Architecture program globally with prospectus of student and faculty work. G

PROFESSIONAL PREPARATION & DEVELOPMENT

5A Expand the INAR Career Fair to provide all Interior Architecture students with internships following their 3rd year.

5B Create global Interior Architecture internship opportunities for all third-year students. G

5C Formalize partnership with Houston AIA Interior Architecture Design Committee to continue to support the UHCoAD IA program with workshops and mentoring opportunities

RESEARCH

6A Actively seek partnerships with private institutions to expand research and workshop opportunities for IA faculty and students.

6B Relaunch the International Journal of Interior Architecture and Spatial Design to give both faculty and students an opportunity to publish work. G

2023-2024 ACTION PLAN

STRATEGIC PRIORITIES THEMES
I: Interdisciplinary Education
G: Globalization
P: Professional Development

6.3a UNDERGRADUATE ARCHITECTURE

CURRICULUM & PROGRAMS

1A Departing from UGA Catalog and UGA Prospectus, develop a route map for upgrading curricular content against local, regional, national, and international agendas. G, I, P.
1B Consider structure of Architecture in light of the new Bachelor of Science in Environmental Design program. I.
1C Upgrade the UGA Studio Curriculum to include a Design Build curricular offer. I.
1D Revisit the studio-level sequences to increase flexibility through vertical studios.
1E Upgrade and structure the UGA Curriculum distribution of credit/hours to accommodate a non-dependent studio Design Media curriculum. I.

ENVIRONMENTAL RESPONSIBILITY

2A Throughout a series of structured discussions on ecological consciousness led by guests linked to accredited institutions/ leading voices on climate change/pedagogy (i.e., Anthropocene Curriculum of the HKW) revisit the UGA Curriculum to build an ethos of environmental responsibility collectively. G, I.

CULTURE OF CARE & WELLBEING

3A Develop a robust interface between UGA students and faculty through the creation of student mentors.
3B Develop a robust interface between UGA faculty and coordinators/director.
3C Develop a communication structure for updating faculty and students on weekly UGA activities and program updates.
3D Develop a project and schedule a plan to upgrade studio furniture and equipment.
3E Define an open Faculty Lounge area and an open Student Lounge area for continuous interaction through random encounters.

GLOBAL COMMUNITY ENGAGEMENT

4A Establish a one-semester curricular study abroad program for the 3rd, 4th, and 5th year students. G, P.
4B Build a Preceptorship/Internship international curriculum. G, P.
4C Work with the Dean's Office to fundraise a program that expands UGA's local, national, and international visibility through periodical publications and exhibitions. G, P.
4D Work with the Dean's Office to fundraise a program for national and international visiting faculty. G, P.
4E Consolidate a set of strategic MOUs with international peer institutions for student interchanges. G, P.

PROFESSIONAL PREPARATION & DEVELOPMENT

5A Consolidate the UGA portfolio workshops and revisions in conversation with the profession of the multiple types of national and international practice and career paths. G, P.
5B Establish a mentorship program for Graduate Architecture students to teach UGA students of first and second years. I, P.
5C Build a Preceptorship/Internship local, territorial, national, and international curriculum. G, P.
5D Cross agendas with national and international competitions to prepare studio problems for 4th to 5th-year students. G, P.
5E Implement the Career Fair with the broader possible palette of architecture career paths. G, I, P.

RESEARCH

6A Consolidate the agenda of collaborations between UGA Advanced Level Studios and Academic Areas to provide exploratory opportunities to develop faculty research. G, I, P.
6B Consolidate the agenda of collaborations of UGA Advanced Level Studios and elective courses, with peer international institutions to expand the opportunities of faculty and students to engage with multiple research agendas. G, I, P.
6C Develop funded studios and elective courses at the UGA Advanced Level in conversation with the profession – Healthcare, Historic Preservation, Landscape Architecture, Urban Design, etc. G, I, P.
6D Work with the Dean's Office and UGA faculty fundraising for international symposia on faculty research topics. G, I, P.
6E Host an annual ACSA (or international. i.e.- Critic/All,) conference at the Hines College of Architecture and Design. G, I, P.

2023-2024 ACTION PLAN

STRATEGIC PRIORITIES THEMES
I: Interdisciplinary Education
G: Globalization
P: Professional Development

6.4a GRADUATE STUDIES

CURRICULUM & PROGRAMS

1A Expansion of design build to BUILD+ for innovative curricular, research and community engagement. I
1B Introduce Non-Linear coursework (eliminate pre and co-requisites) to allow sequential customization.
1C Develop summer semester. G
1D Expand Graduate Programs, (MARCH, MAAS, MSID) to field the expanded BS Environmental Design Graduate.
1E Develop standing vertical topic studios with focus co-curricular innovation. I
1F Foreground Sustainability in core Tech and Studio sequences and integrate LEED certification into core curriculum.
1G Further curate the 1, 2- and 3-unit course offerings to expand media and embed visual and material technologies into curriculum.
1H Further the engagement with Keeland and the Craft Lab into the studio sequence.

ENVIRONMENTAL RESPONSIBILITY

2A Expand the analysis of our building as a case study for application.
2B Integrate into all aspects of teaching, living and learning in the College.

CULTURE OF CARE & WELLBEING

3A Expand proactive interfaces and forums with leadership (Coordinators and Directors) with students.
3B Continue and expand meetings with faculty to optimize teaching responsibilities with research and collaborative opportunities.
3C Develop course budgets as a component of the syllabus for transparency of cost.
3D Expand faculty sensitivity to student health and provide infrastructure to support.

GLOBAL COMMUNITY ENGAGEMENT

4A Focused attention on studio projects to engage the city as a critical context.
4B Develop expanded degree offerings to include Urban Design, Construction Management and further connections to Business and Real Estate Development with publicity, web presence and student advising. I
4C Continue to develop, expand and provide identity to visiting faculty, collaborative partnerships, design build efforts and cultural exchanges through topical studio offerings. G, I
4D Expand visiting faculty, (particularly leveraging the Stern Visiting Professorship) to engage global voices with diverse voices and themes. G

PROFESSIONAL PREPARATION & DEVELOPMENT

5A Expand availability of advising with staff, Coordinators and Directors.
5B Provide teaching opportunities to reinforce technological innovation. I
5C Evaluate Core Visual Studies Program to assure baselines while offering advanced and innovative technologies, BIM. I
5D Further engagement with the profession through alumni, professional and AIA networks in the classroom, through juries, reviews and College events.
5E Develop Certificate programs that allow for tooling up expertise (integrated with summer semester to optimize timing and availability). I
5F* Host two annual career fairs - one in the Fall, one in the Spring - to support all

** Added during Strategic Planning Open House 3*

RESEARCH

6A Develop funded studios that engage industry and communities for collaborative research and learning opportunities. I
6B Integrate Topic Studios with Faculty and Center Research to engage both faculty ambitions and student opportunities. I